
6th International Microinsurance Conference

9–11 November 2010,
Manila, Philippines

Agenda

Hosted by



**Munich Re
Foundation**
From Knowledge
to Action

**micro
insurance
network**

Supported by



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Development



	<i>Foyer (2nd floor)</i>	<i>Ballroom (2nd floor)</i>	<i>Bahia Rooftop (14th floor)</i>	<i>Legaspi (ground floor)</i>	<i>Dasmarinas (2nd floor)</i>
8:00 – 18:00	Registration				
8:30			Pre-conference seminar 1 Access to insurance – Policy seminar for regulators and supervisors	Pre-conference seminar 2 Performance indicators	
10:30	Coffee break		Hosted by IAIS, MiN, Access to Insurance Initiative <i>By invitation only</i>	Hosted by MiN Performance Indicators Working Group <i>By invitation only</i>	
12:30	Lunch				
14:00		<p>Opening Welcome address</p> <p>Craig Churchill Chairman of the Microinsurance Network, ILO/ Microinsurance Innovation Facility, Switzerland</p> <p>Thomas Loster Chairman, Munich Re Foundation, Germany</p> <p>Cesar V. Purisima Secretary of Finance, Philippines</p> <p>Keynote speech Benigno Aquino President of the Philippines (TBC)</p>			
15:30	Coffee break				
16:00		<p>Plenary 1 Institutional options for achieving scale and profitability – Lessons from the Philippines</p> <p>Jamie Aristotle Alip Chairman Emeritus, Rimansi, Philippines <i>Cooperative model</i></p> <p>Richard Leftley President and CEO, MicroEnsure, UK <i>Broker model</i></p> <p>Geraldine Desiderio-Garcia Senior Vice President and General Manager, Country Bankers Insurance Corporation, Philippines <i>Partner-agent model</i></p> <p>Lourdes Irene Minoza Chief Social Insurance Officer, PhilHealth, Philippines <i>Extending public insurance schemes to the low income sector</i></p> <p>Facilitator Doubell Chamberlain Managing Director, Cenfri, South Africa</p>			
18:30	Meet and greet reception				

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8:30	Exhibition	<p>Parallel session 1 Developing national microinsurance strategies – The example of the Philippines</p> <p>Opening remarks (TBC) Insurance Commissioner, Philippines</p> <p>Gil S. Beltran Under-Secretary, Department of Finance, Philippines <i>Public-private partnerships – The process of the formulation of strategies</i></p> <p>Vida Chiong Deputy Commissioner, Insurance Commission, Philippines <i>Overview of the microinsurance policy and regulatory regime</i></p> <p>Eiichi Sasaki Senior Financial Sector Specialist, ADB, Philippines <i>Role of the ADB in the development process of the national microinsurance strategy</i></p> <p>Antonis Malagardis Project Manager, GTZ-MIPSS, Philippines <i>GTZ supporting microinsurance market development in the Philippines – Lessons and recommendations</i></p> <p>Facilitator Piedad S. Geron Consultant, Philippines</p>	<p>Parallel session 2 Academic track – Demand issues</p> <p>Jing Cai UC Berkeley, USA <i>Determinants of micro-insurance adoption – Evidence from a field experiment in rural China</i></p> <p>Andrew Zeitlin University of Oxford, UK <i>Education, prices and peers in the promotion of composite microinsurance – Evidence from a randomised controlled trial in Kenya</i></p> <p>Facilitator Richard Phillips Chair of the Risk Management and Insurance Department, Georgia State University, USA</p>	<p>Parallel session 3 Case studies – Agriculture</p> <p>Francesco Rispoli Technical Adviser, IFAD, Italy</p> <p>Niels Balzer Policy Officer, UN World Food Programme, Italy <i>The potential for scale and sustainability in weather index insurance</i></p> <p>Ashutosh Shekhar Agricultural Analyst, CIRM/IFRM, India <i>90,000 livestock in Vizianagaram – A case study on addressing moral hazard and transaction cost through a community based livestock insurance scheme</i></p> <p>Facilitator Gabriele Ramm Consultant to GTZ, Germany</p>	<p>Parallel session 4 Workshop – Introduction to good practice in microinsurance</p> <p>Facilitators Denis Garand President, Denis Garand and Assoc., Canada</p> <p>John Wipf Microinsurance Consultant, Denis Garand and Assoc., Philippines</p> <p>(This session is intended for people new to the topic of microinsurance)</p>
10:30	Coffee break				
11:00		<p>Plenary 2 Round table – Responses from the private sector in the Philippines</p> <p>Geraldine Desiderio-Garcia Chair, Microinsurance Committee - PLIA, Philippines</p> <p>Michael Rellosa President, PIRA, Philippines</p> <p>Fermin Gonzales President, CLIMBS, Philippines</p> <p>Rolando Victoria Executive Director, ASKI, Philippines</p> <p>Lalaine Joyas Executive Director, MCPI, Philippines</p> <p>Facilitator Danilo Songco Executive Director, PinoyMe Foundation, Philippines</p>			
12:30 – 13:45	Lunch				

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14:30	Exhibition	<p>Parallel session 5 New distribution channels</p> <p>Anja Smith Director, Cenfri, South Africa <i>Introduction to new distribution channels</i></p> <p>Barbara Magnoni President, EA Consultants, USA <i>Understanding global migration and remittances</i></p> <p>Huijing Yang Division Manager, PICC, China <i>Case study on channel establishment of microinsurance project in PICC</i></p> <p>Mariana Torres de Urquidi Head of Microinsurance Business, Banco Compartamos, Mexico <i>To every challenge there is an innovative solution for sustainable microinsurance products</i></p>	<p>Parallel session 6 Protecting the poor against natural disasters</p> <p>Part 1 Case studies</p> <p>Devabalan Rajagopalan Programme Leader, CARE, India <i>Property insurance for protecting poor against natural disaster</i></p> <p>Olivier Barrau CEO, AIC, Haiti <i>Lessons learnt from the 2010 earthquake</i></p> <p>Su Buda Associate Professor, National Climate Center, China <i>Weather-index-based insurance in China – The challenges of dealing with data</i></p>	<p>Parallel session 7 Client education – Insurance literacy Hosted by the MiN Insurance Education Working Group</p> <p>Part 1 Case studies</p> <p>Aurore Lambert Project Manager, GRET, Cambodia <i>Insurance literacy for factory workers</i></p> <p>Vivienne Pearson Manager, Image and Reputation, SAIA, South Africa <i>What works and what does not – Practical experience from the South African Insurance Association</i></p>	<p>Parallel session 8 Life insurance</p> <p>Part 1 Case studies</p> <p>Rob Rusconi Researcher, Tres Consulting, South Africa <i>Savings and insurance – Lessons from the leaders</i></p> <p>Martin Hintz Consultant, Allianz Life, Indonesia <i>The 65 million dollar baby – A micro-endowment success story</i></p> <p>Hengxuan Su Vice-President, China Life, China <i>Experience from implementing microinsurance in China</i></p>
16:00	Coffee break	<p>Facilitator Michael McCord President, Microinsurance Centre, USA</p>	<p>Part 2 Challenges and solutions for index insurance</p> <p>Thomas Mahl Innovative Solutions Manager, Munich Re of Singapore, Singapore <i>Developing mesoscale solutions to protect the poor – A reinsurer's perspective</i></p> <p>Jerry Skees President, GlobalAgRisk, USA <i>Challenges in developing index insurance – The need for new business models</i></p> <p>Richard Leftley President and CEO, MicroEnsure, UK <i>Pitfalls of index insurance</i></p> <p>Facilitator Thomas Loster Chairman, Munich Re Foundation, Germany</p>	<p>Part 2 Workshop</p> <p>Michal Matul Research Officer, ILO/ Microinsurance Innovation Facility, Switzerland</p> <p>Aparna Dalal Independent Researcher, USA</p> <p>Facilitator Ralf Radermacher Director of Research and Training, Microinsurance Academy, India</p>	<p>Part 2 Workshop on Max Vijay case (India)</p> <p>Facilitator Craig Churchill Chairman of the Microinsurance Network, ILO/ Microinsurance Innovation Facility, Switzerland</p>
19:00	Dinner				

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8:30	Exhibition	<p>Parallel session 9 Driving down cost – Process-mapping for increasing efficiency in microinsurance business processes</p> <p>Roland Steinmann Consultant, Microinsurance Centre, USA <i>Introduction to process-mapping</i></p> <p>Hanna Schommer Financial Systems Development Adviser, GTZ, Ghana <i>Lessons learnt from providing technical assistance on process optimisation</i></p> <p>Edmund Diamond Addo Head of Operations, Donewell Life, Ghana <i>Experience from the application of the mapping tool kit</i></p> <p>Facilitator Michael McCord President, Microinsurance Centre, USA</p>	<p>Parallel session 10 Developing national microinsurance strategies</p> <p>Martina Wiedmaier-Pfister Consultant, GTZ, Germany <i>Access to insurance initiative – Creating an enabling environment for microinsurance</i></p> <p>Lemmy Manje Project Coordinator, ILO/Finmark Trust, Zambia <i>Multi-sector stakeholder engagement and local ownership – Microinsurance development strategy and process in Zambia</i></p> <p>Christine Hougaard Consultant, Cenfri, South Africa <i>A winning strategy? Notes on the country experience so far in developing microinsurance</i></p> <p>Facilitator Doubell Chamberlain Managing Director, Cenfri, South Africa</p>	<p>Parallel session 11 Academic track – Impact of microinsurance</p> <p>Seyed Hamid Assistant Professor, University of Dhaka, Bangladesh <i>Evaluating the health effects of micro health insurance placement – Evidence from Bangladesh</i></p> <p>Daniel Stein London School of Economics, UK <i>Paying premiums with the insurer's money – Insurance decisions in a repeated interaction</i></p> <p>Akhil Behl Analyst, CIRM/IFMR, India <i>Impact evaluation of health microinsurance through RCT – Two interventions targeting better renewal rates and health outcomes</i></p> <p>Facilitator Dean Karlan Professor of Economics, Yale University, USA</p>	<p>Parallel session 12 Social performance indicators for microinsurance</p> <p>Hosted by MiN Performance Indicators Working Group</p> <p>Discussants Shailabh Kumar General Manager, Uplift India Assoc., India</p> <p>Brandon Mathews Head of Microinsurance, Zurich Financial Services, Switzerland</p> <p>Matthew Genazzini Programme Assistant, ADA asbl, Luxembourg</p> <p>Facilitator Bert Opdebeek Microinsurance Programme Coordinator, Belgian Raiffeisen Foundation, Belgium</p>
10:30	Coffee break				
11:00		<p>Plenary 3 Academic track – Do the poor benefit from insurance?</p> <p>Introduction Dean Karlan Professor of Economics, Yale University, USA <i>Impact of microinsurance</i></p> <p>Discussants Glenn Harrison Director, CEAR/Georgia State University, USA <i>What is the research agenda needed to answer the question?</i></p> <p>Martin Hintz Consultant, Allianz Life, Indonesia <i>What does the insurance industry need from the academics?</i></p> <p>Facilitator Richard Phillips Chair of the Risk Management and Insurance Department, Georgia State University, USA</p>			
12:30 – 13:45	Lunch				

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14:30	Exhibition	<p>Parallel session 13 Case studies – Health</p> <p>Shailabh Kumar General Manager, Uplift India Assoc., India <i>Why community-based health microinsurance makes better sense – Uplift's mutual model</i></p> <p>Jennifer Hennig Planning Officer, GTZ, Germany <i>Private companies as distribution channels to strengthen micro health insurance schemes?</i></p> <p>Akhil Behl Analyst, CIRM/IFMR, India <i>The PPP model of RSBY</i></p> <p>Facilitator Jeanna Holtz Senior Grant Officer, ILO/ Microinsurance Innovation Facility, Switzerland</p>	<p>Parallel session 14 Claims handling</p> <p>Tara Sinha Coordinator for Knowledge Management, SEWA Social Security, India <i>VimoSEWA's cashless hospitalisation claim settlement system</i></p> <p>Utpal Ray Chairman, Track 4 Infotec, India <i>Use of technology in claims processing</i></p> <p>Dubby Mahalanobis Chief Product Officer, MicroEnsure, Uganda <i>Providing service to the poor – How to meet needs and expectations through claims servicing</i></p> <p>Facilitator Dirk Reinhard Vice-Chairman, Munich Re Foundation, Germany</p>	<p>Parallel session 15 Academic track – Contract design issues</p> <p>Ruth Hill Research Fellow, IFPRI, USA <i>Flexible insurance for heterogeneous farmers – Results from a small-scale pilot in Ethiopia</i></p> <p>Ingo Outes-Leon University of Oxford, UK <i>Insurance training and demand for group index-based insurance in rural Ethiopia</i></p> <p>Discussant Richard Phillips Chair of the Risk Management and Insurance Department, Georgia State University, USA</p> <p>Facilitator Richard Leftley President and CEO, MicroEnsure, UK</p>	<p>Parallel session 16 Monitoring microinsurance trends globally</p> <p>Rupalee Ruchismita Executive Director, CIRM, India <i>Creating a national databank of rural and microinsurance products as an online map</i></p> <p>Vijaysekar Kalavakonda Senior Insurance Specialist, World Bank, USA <i>Global microinsurance benchmark database</i></p> <p>Facilitator Véronique Faber Secretariat Coordinator, Microinsurance Network, Luxembourg</p>
16:00	Coffee break				
16:30		<p>Plenary 4 Round table – Is there profit serving the underserved?</p> <p>Introduction Doug Lacey Principal Consultant, Quindiem Consulting, South Africa <i>A business case for microinsurance – Findings from a study on company experience</i></p> <p>Discussants</p> <p>Brandon Mathews Head of Microinsurance, Zurich Financial Services, Switzerland</p> <p>Rakesh Jain CFO, ICICI Lombard General Insurance, India</p> <p>Helen Dee Chairwoman, Malayan Insurance, Philippines</p> <p>David Ronoh General Manager, Life, CIC, Kenya</p> <p>Shailesh Devchand COO Foundation Market, Old Mutual, South Africa</p> <p>Facilitator Craig Churchill Chairman of the Microinsurance Network, ILO/ Microinsurance Innovation Facility, Switzerland</p>			
18:30		<p>Closing remarks</p> <p>Véronique Faber Secretariat Coordinator, Microinsurance Network, Luxembourg</p> <p>Maria Elena Bidino Advisor Institutional and Consumer Affairs, CnSeg, Brazil</p> <p>Dirk Reinhard Chairman of the Conference Steering Committee, Vice-Chairman, Munich Re Foundation, Germany</p>			
19:00	End				