

CGAP Microinsurance Working Group

Dissemination Group

Annual Meeting – Munich October 20th 2005
Véronique Faber, ADA

- Progress to date
- Key challenges
- Activities for coming year

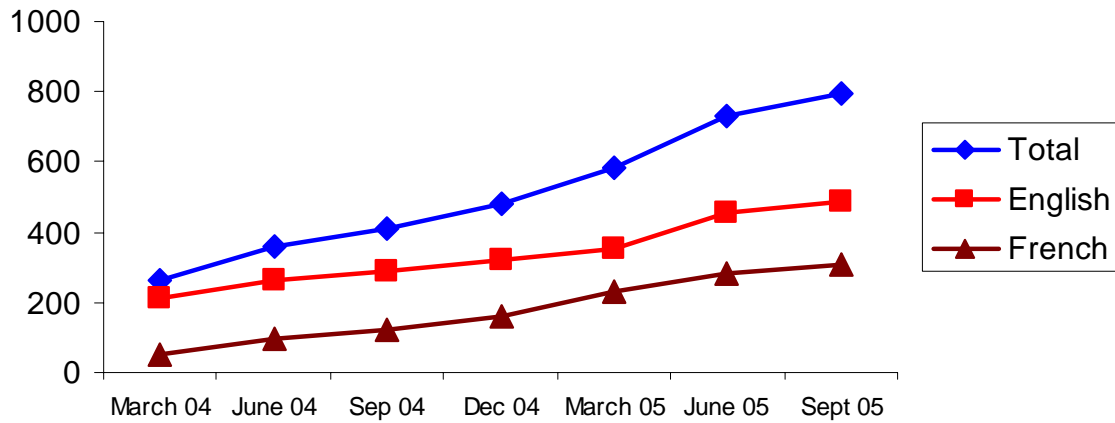
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Progress to date - Actions planned last year in Luxembourg

- Donor strategy
 - ❖ Get feedback on donor guidelines
 - ❖ Promote microinsurance via the YoM
 - ❖ Define two types of membership
 - ✓ 52 WG members registered on IWG distribution list
 - ✓ 800 people registered on information list (Newsletter)
- Website, Newsletter and Database
 - ❖ Update Microinsurance Focus website
 - ✓ Structure has been reviewed
 - ❖ Define structure of database via website
 - ❖ Extend Newsletter dissemination and use the registration list to disseminate information
 - ✓ 800 registrations
 - ❖ Working group presentation package
 - ❖ Define a “brand” for documents
 - ✓ “WG Brand” for the Newsletter – Website – Case studies
 - ✓ The edition of the case studies synthesis document will be an opportunity to strengthen the “WG Brand”

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Newsletter Dissemination 2004 - 2005



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Progress to date - Actions planned last year in Luxembourg

➤ Translation

- ❖ Facilitate translations (a.o. Spanish and Arabic)
 - ✓ Spanish done on punctual basis and IADB seems interested
 - ✓ Russian done on punctual basis
- ❖ Plan translation of case studies synthesis document
 - ✓ Translation into French will be possible (ADA)

➤ Workshop

- ❖ Draft proposal for technical workshop Oct-Nov 2005
 - ✓ Munich Re Conference

➤ General actions

- ❖ Automatic redirect e-mail address between WG members
 - ✓ 52 people registered on IWG launched mid-April 2005
- ❖ Share more information among WG members

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- Increase donor knowledge
 - There is an increased interest for microinsurance. How to ensure that guidelines are taken into consideration ?
- Increase information dissemination
 - Existing tool: Expand dissemination of newsletter (esp. in Spanish countries)
 - Emerging tool: MicroinsuranceFocus structure is in place, we need to feed it
 - Missing tool ?: Practitioners database (linked to website)
- Involvement of one additional entity in dissemination activities to share implementation with ADA
 - Contact already taken with AFIN (Bolivia) in coordination with IADB

