

# Actuaries in Microinsurance: Support by the International Actuarial Profession

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### **Actuaries in microinsurance**



Actuaries have the skills to add substantial value to the microinsurance industry, but to what extent should actuaries be involved?

#### Too little involvement

Inadequate risk management

Consumers, and consequently, industry suffers



Too much involvement

Create barriers due to lack of capacity (numbers and adequate experience), cost, etc.

#### **Actuaries in microinsurance**



Joint IAA – IAIS project sets out to address the challenge of finding the right balance

High risk  $\rightarrow$  high actuarial involvement

Medium risk → moderate actuarial involvement

(product and operational capacity)

Micro environment

Medium risk → moderate actuarial involvement

Low risk  $\rightarrow$  low actuarial involvement

Macro environment (regulatory capacity and overall market development)

## **International Actuarial Association**



The IAA is the worldwide organisation representing country-level actuarial associations.

- Full member organisations
  - Code for professional conduct
  - Formal disciplinary process in place
  - Minimum education standard for fully qualified fellows
  - 68 full members
- Associate member organisations
  - Organisations in existence for 1 year, but not yet meeting full membership criteria
  - 29 associate members

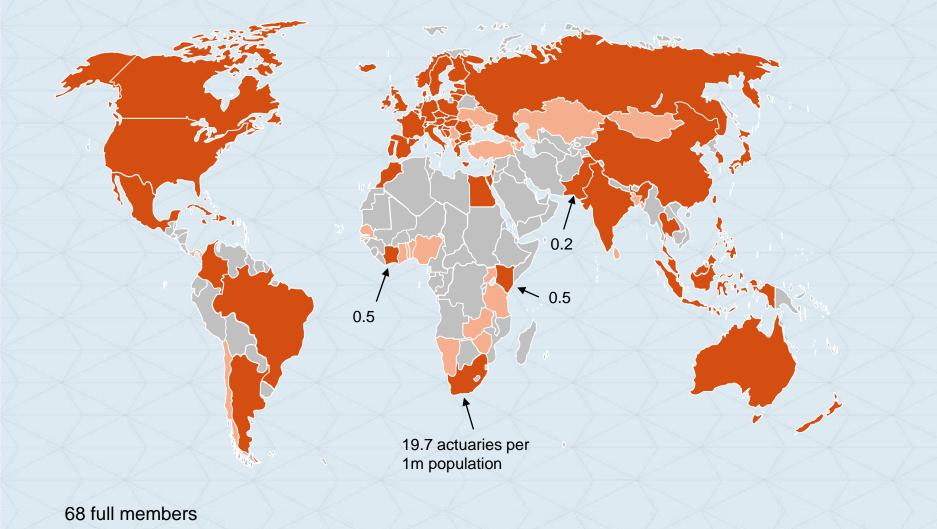
### IAA full member organisations





#### IAA associate member organisations





29 associate members

### Actuaries in Microinsurance - A Strategic Overview



#### **IAA Supports Development of Effective Microinsurance Markets**

**STRATEGY 1: Develop appropriately qualified MI actuarial technicians** – (responsible for) technical pricing, reserving and solvency matters

**Education** – IFoA (UK) CAA training plus post-CAA microinsurance syllabus

**Certification** – Professional recognition of trained actuarial technicians

**Regulatory Recognition** – IAIS Recommended Proportional Microinsurance Regulatory Scheme recognizes qualified actuarial technicians and describes their roles in microinsurance organizations

#### **STRATEGY 2: Support recognition of qualified actuarial technicians**

#### Microinsurance organizations -

Support training managers to understand vital role of sound financial management and importance of qualified actuarial technicians **Regulators** – Support IAIS development of Proportional Microinsurance Regulations incorporating the role of qualified actuarial technicians (where needed to perform technical tasks)

# IAA Microinsurance Working Group / MIN Actuarial Discussion Group



#### **Current Projects**

- 1. IAA joint project with IAIS on role of actuary in microinsurance proportional regulation
- 2. Microinsurance syllabus for actuarial technicians with CAA credential from Institute and Faculty of Actuaries (UK)
  - Derivative programs for training regulators and microinsurance executives
- 3. Health, credit life, non-life and agricultural insurance educational pricing tools and supporting educational materials