



Improving the Peruvian agricultural information system: the basis for further developments in crop insurance

Results from the CAT Project

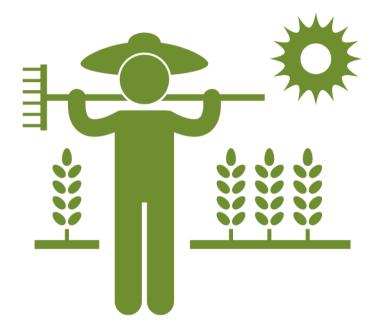
Dr. Axel Relin, Hakan Demirbuken, Dr. Rodrigo Salcedo, Alberto Legua - GAF AG

13th International Microinsurance Conference Lima, 08 November 2017

Information is crucial to reduce uncertainty



Farmers



Greater and less variable income

Services



Higher participation of insurance and financial companies

Goverment



Improved policy, better provision of public servicies including early reaction to disasters

2



Information

The Climate, Agriculture & Risk Transfer Project – BMUB/GIZ



Objective: Foster Resilience of the Peruvian Agricultural Production to Climate Change





Component 2:

Improvement of the Agricultural Information System for MINAGRI, the Agrarian Banking and Insurance Sector Duration: 06.2016 - 12.2018

Partner:



- 1. Improvement of the Agricultural Statistics System
- 2. Implementation of a Collaborative Information Platform
- 3. Provision of Training in the use of modern technology

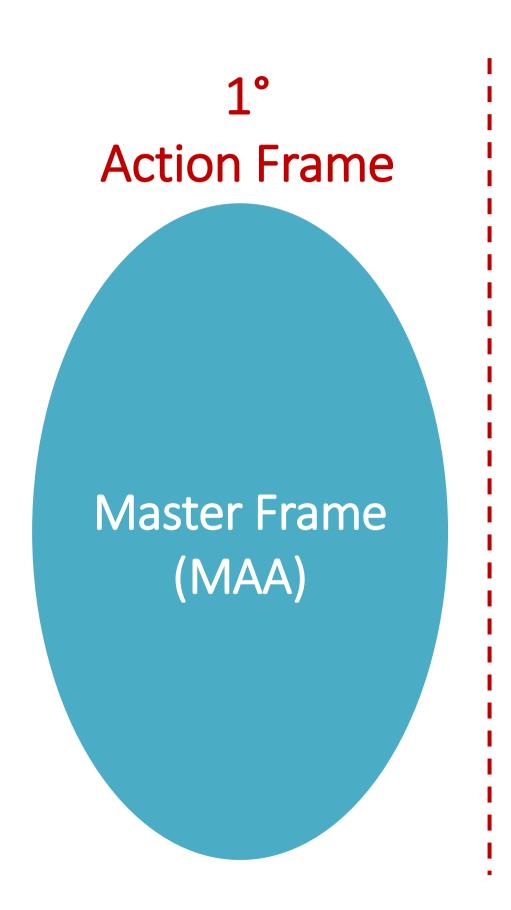


GAF has conducted:

- Evaluation of previous methods of data collection used by MINAGRI
 - Probabilistic Sampling
 - Qualified Informant Method
- Analysis of the application of Administrative Records Method
- Development of a Prototype of a on-line Data Dissemination and Sharing Platform (CIP) Web-GIS application
- Execution of a Pilot Study in Chongoyape, District of Chiclayo
- Conduction of a Workshop in Chiclayo with Regional Government, Agents and Qualified Informants
- Training on GIS, Sampling and Data Analysis
- Provision of Services well before the deadlines
- Pilot start of the MAA in the Sierra for Kishuara, Apurimac.

Road map to improve information





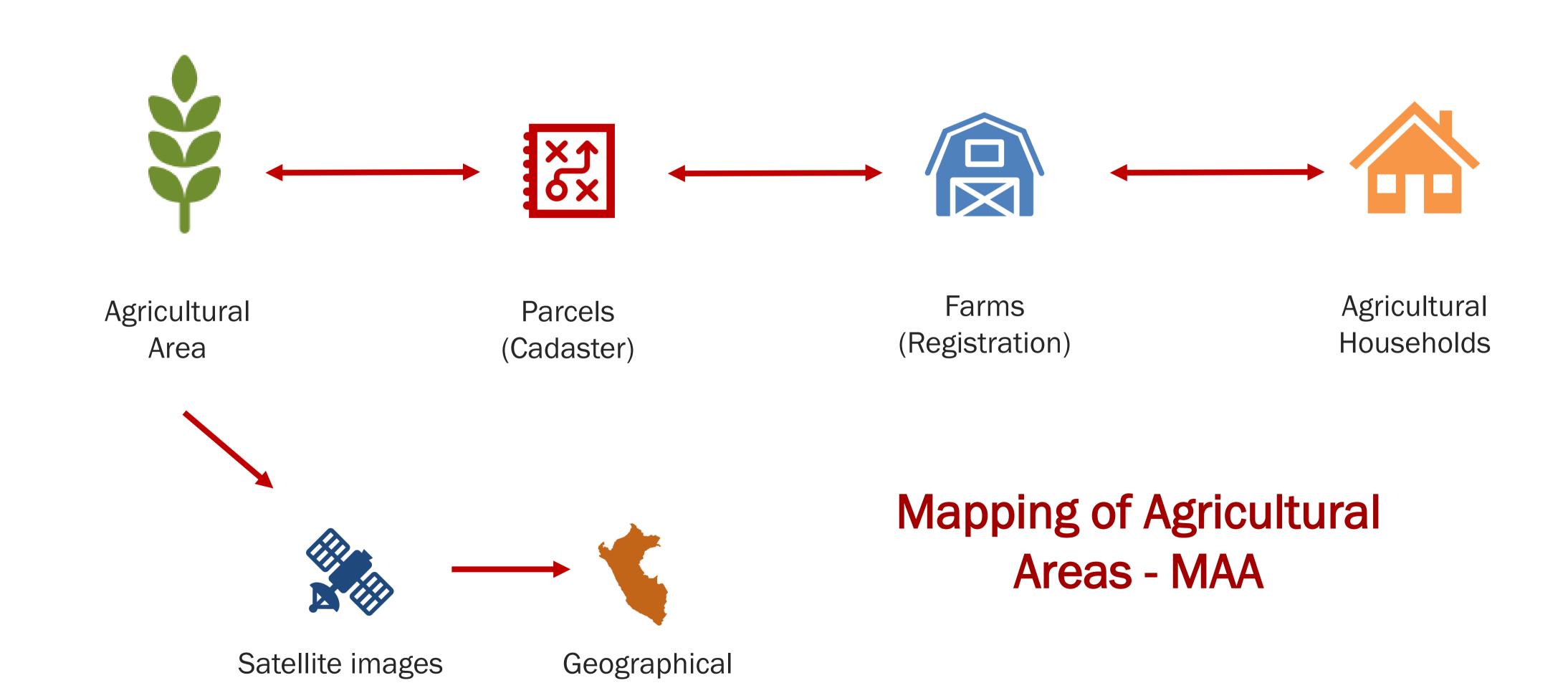


Probability method – Encuesta Nacional Agraria

Qualified informant method – Encuesta Mensual de Dinámicas Agropecuarias

Administrative Records





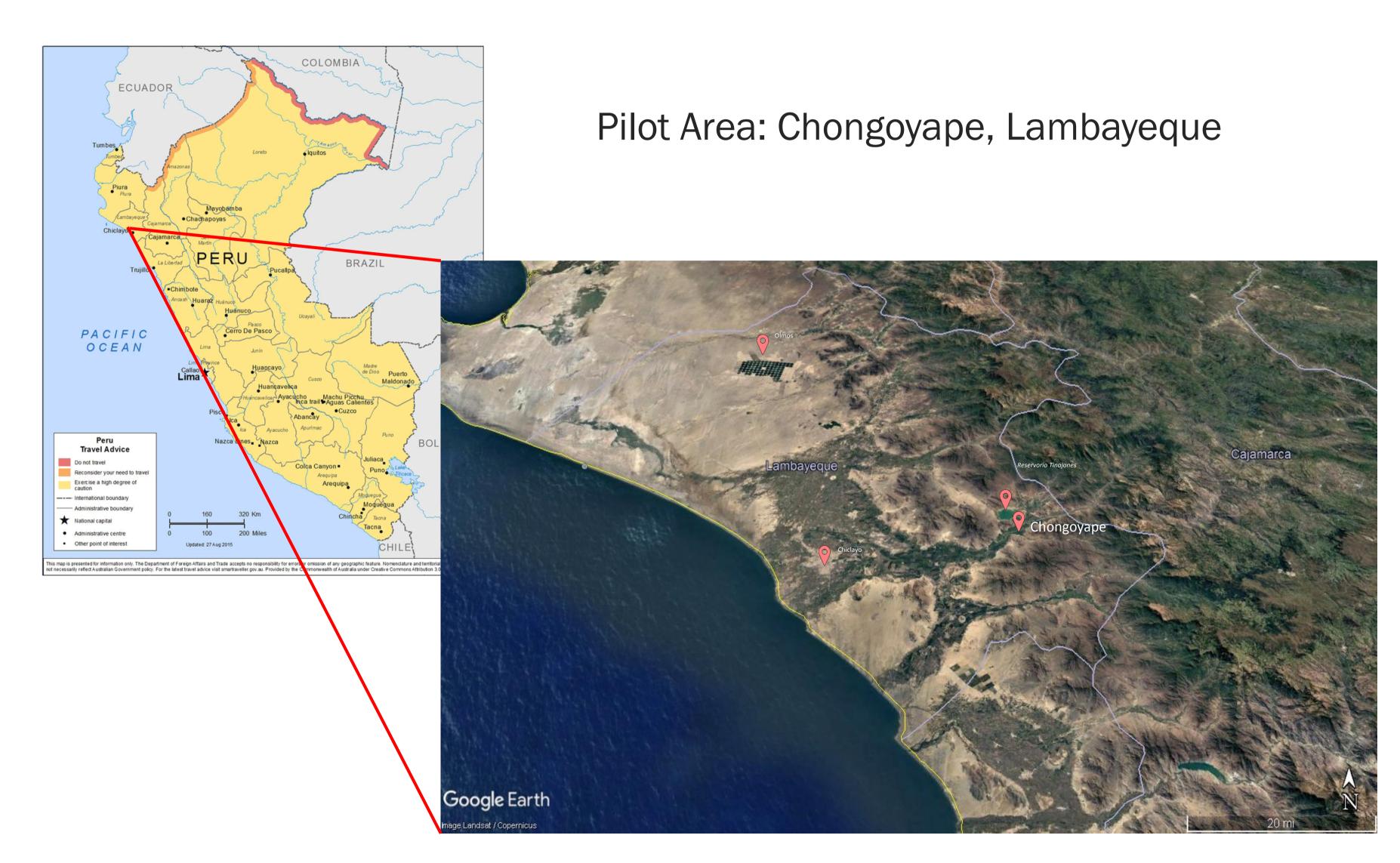
information

Mapping of Agricultural Areas - MAA



- Identifies the Agricultural Area using satellite images.
- Flexible: Adapts to all natural and administrative boundaries.
- Free of charge images: Sentinel.
- Easy to update: Images avaiable in several periods





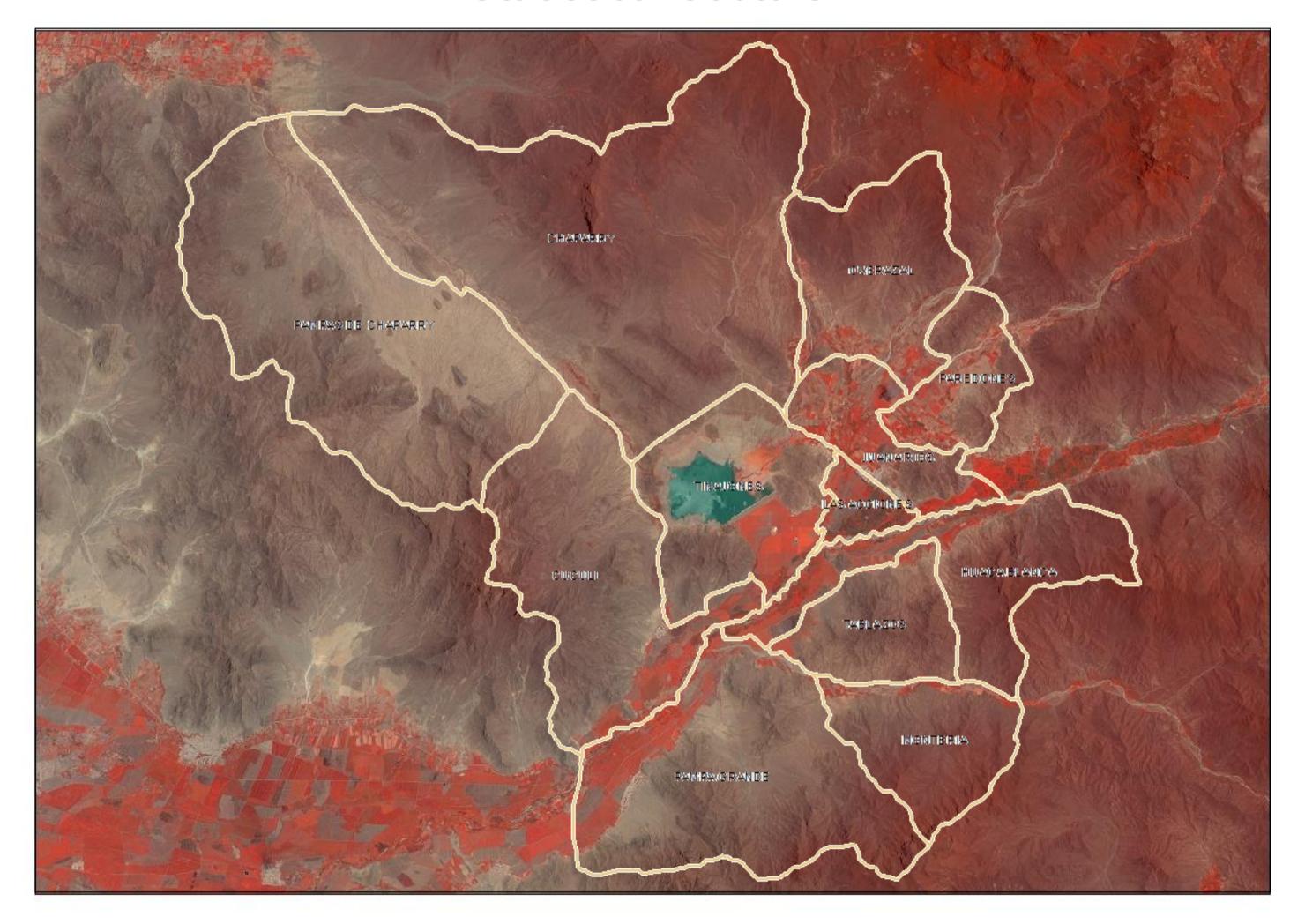


Statistical Sectors

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Sentinel Image (09-10-2016)

Statistical Sector





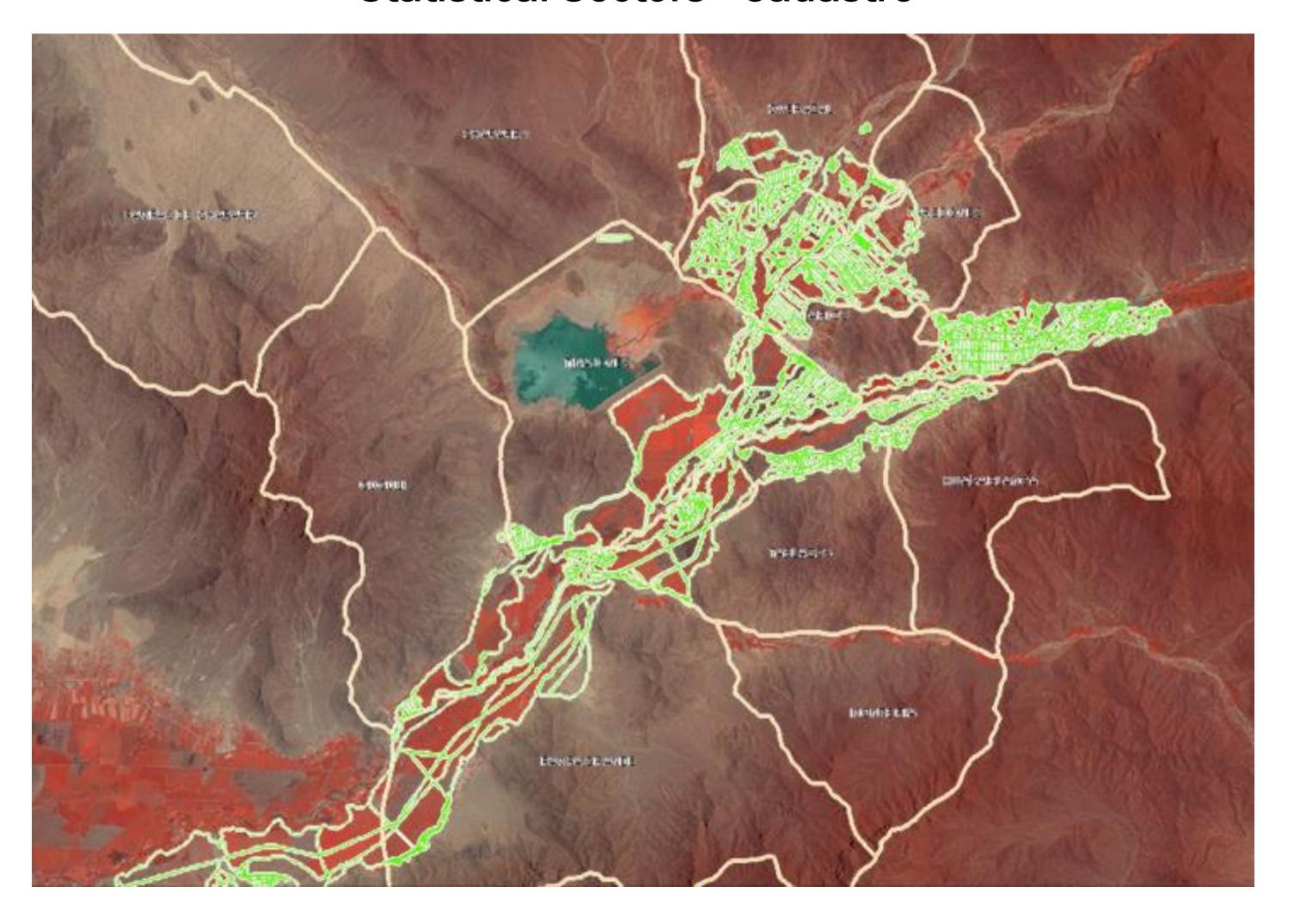
Statistical Sectors - Cadastre

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Sentinel Image (09-10-2016)

Statistical Sector

Cadastre





Cropland	Cropland Mask	Crop Mask	
Sector (CLS)	(CLM)	(CM)	
		Rice, Cereals, Oilseed s, Pulses, Potatoes (and	
		other Roots and Tubers), Cotton (and other Fibre	
	Arable Crops	Crops), Vegetables	
		Vineyard, Sugar Cane, Coffee, Banana, Spices,	
Permanent Crops		Fruits and Berries, Cocoa	
		Annual Fodder Crops, Pastures and Natural	
	Fodder Crops	Grassland	
	Heterogeneous	Annual Crops associated with Permanent Crops,	
	Agricultural Areas	Complex Cultivation Patterns	

Mapping of Agricultural Areas - MAA



Statistical Sectors - Cadastre - MAA

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Sentinel Image (09-10-2016)

Statistical Sector

Cadastre

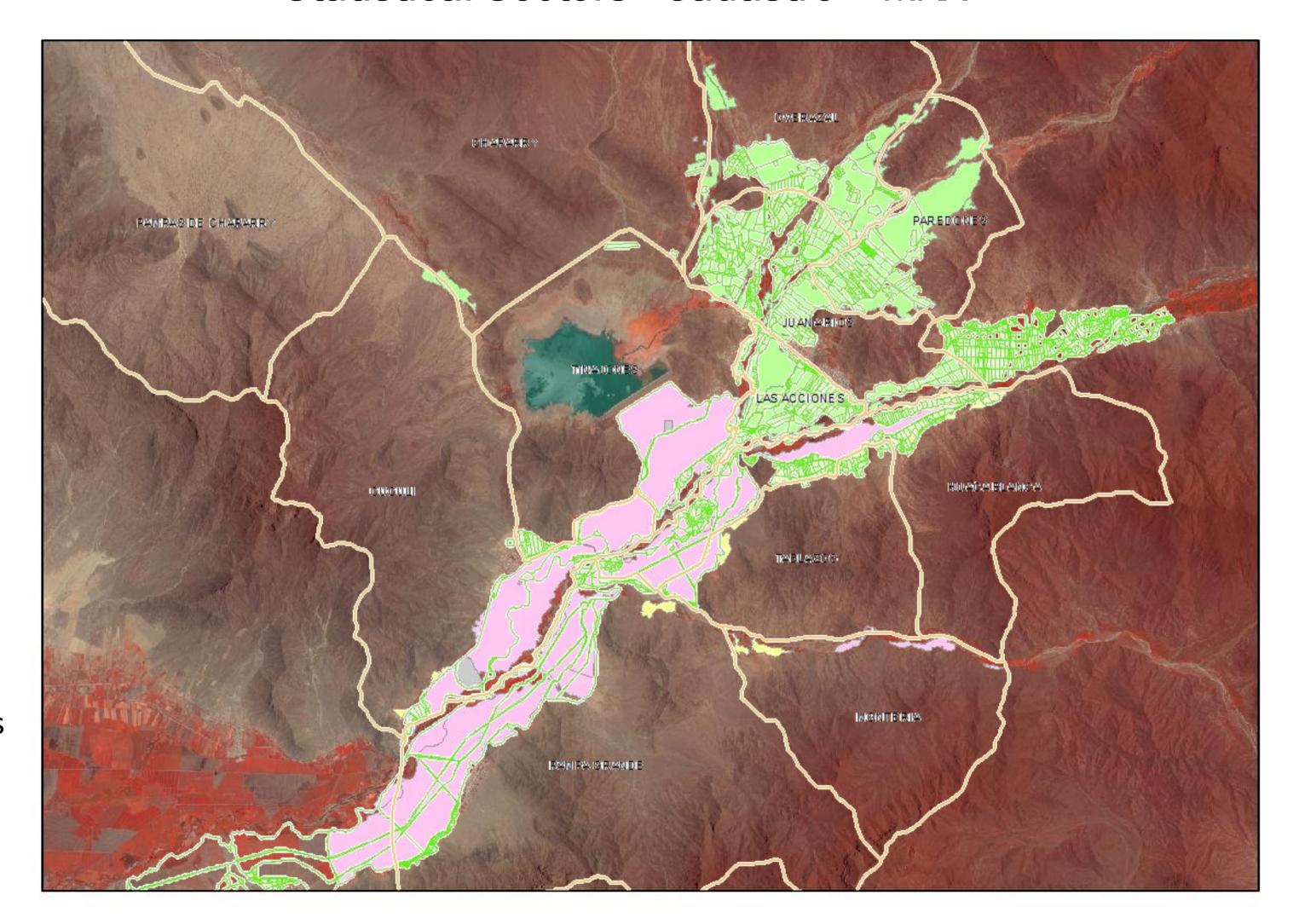
MAA

Arable Crop

Permanent Crop

Heterogeneous
Agricultural Areas

Non Agricultural Land

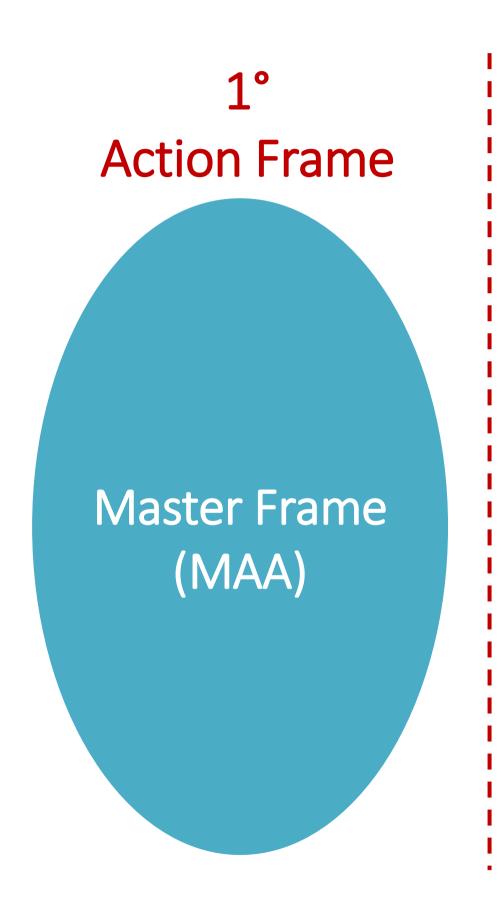


Mapping of Agricultural Areas - MAA











Qualified informant method – Encuesta Mensual de Dinámicas Agropecuarias

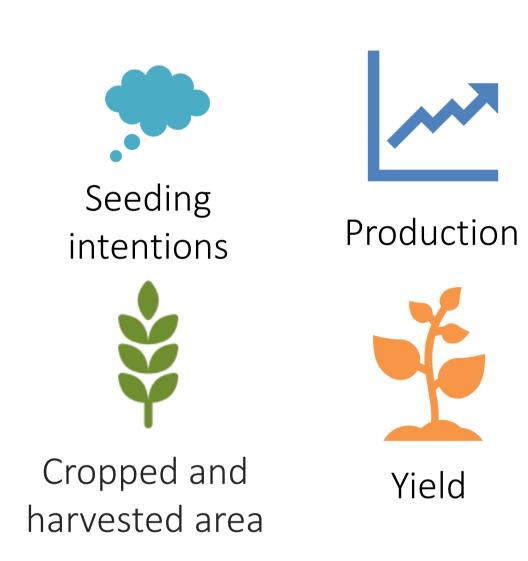
> Probability method – Encuesta Nacional Agraria

> > Administrative Records

Information collection and production estimation



Qualified informant





Prices

- Current method used for oficial Agricultural Statistics
- Non-probabilistic
- QI are "experts" in the area of analysis
- No frame, data collected on statistical sectors (if available)
- Error cannot be measure
- Regional governments collect data
- Monthly
- Data is not reliable
- Aggregated data (at statistical sector level when available)

How can it be improved?

- Improve Statistical Sectors

 Master frame-MAA
- Consider seasonality for collection

 Crop categories (MAA)

Information collection and production estimation



Probabilistic









Technology



- National Agricultural Survey
- Estimations based on surveys to farmers
- Measurable error
- Detailed information about the farm and farm household
- Representative at the regional level
- Currently developed by INEI
- Once a year

How can it be improved?

- Better sampling frame \rightarrow Master frame-MAA
- Representative at a lower level -> Province
- Remove large farms -> Administrative Records

Information collection: 3. Administrative records



Administrative records





- Collected by institutions for day-to-day activities
- Information systems of the institutions
- Examples: Water User Associations, Communities,
 Cooperatives, Municipalities, etc.

Pilot area: Chancay-Lambayeque

- Possibility of using administrative récords from WUA in the Coast.
- WUA of Chancay-Lambayeque uses a web application for data collection.
- Currently: seeding intentions, but will develop for area cropped and harvested



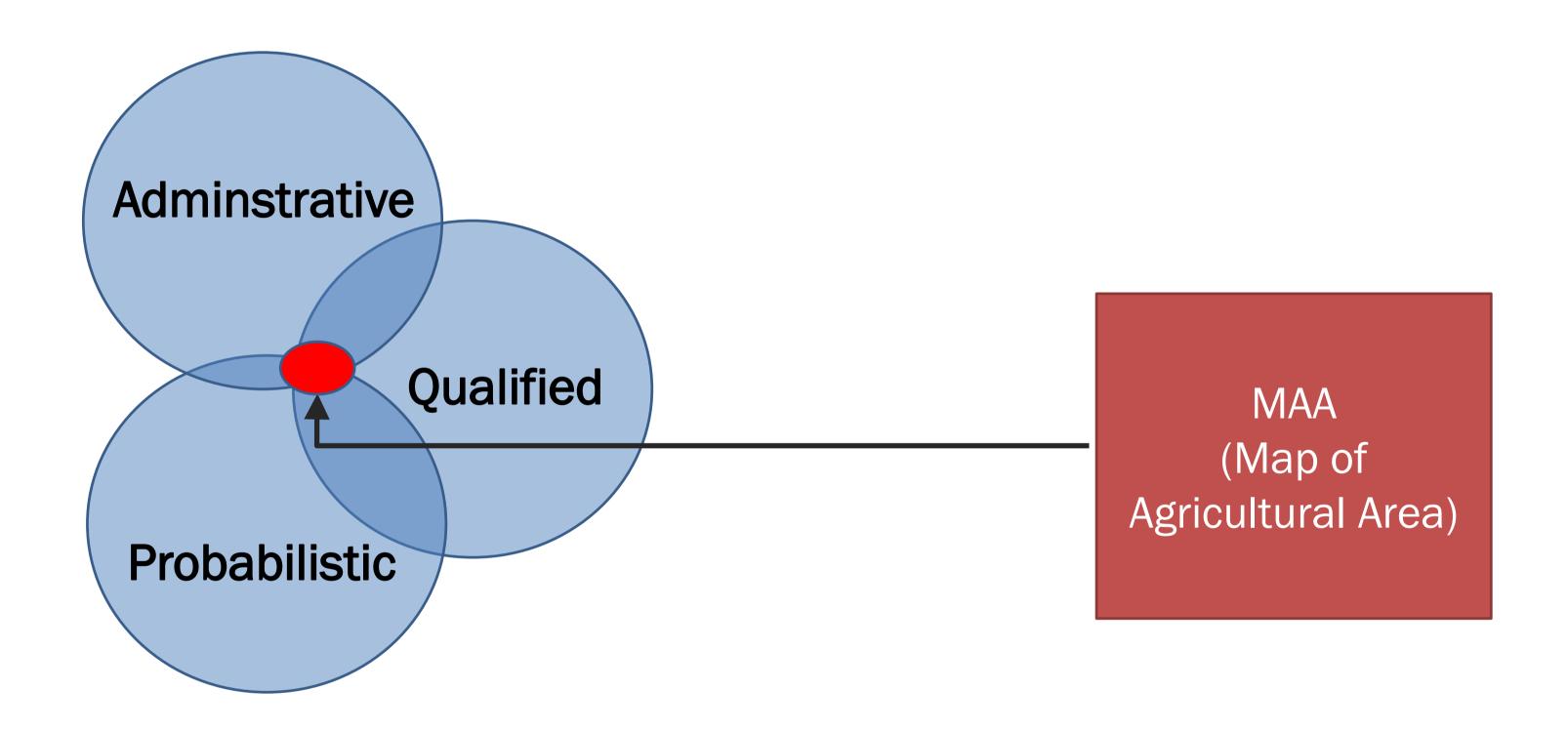
Results of pilot study: Estimation of agricultural area



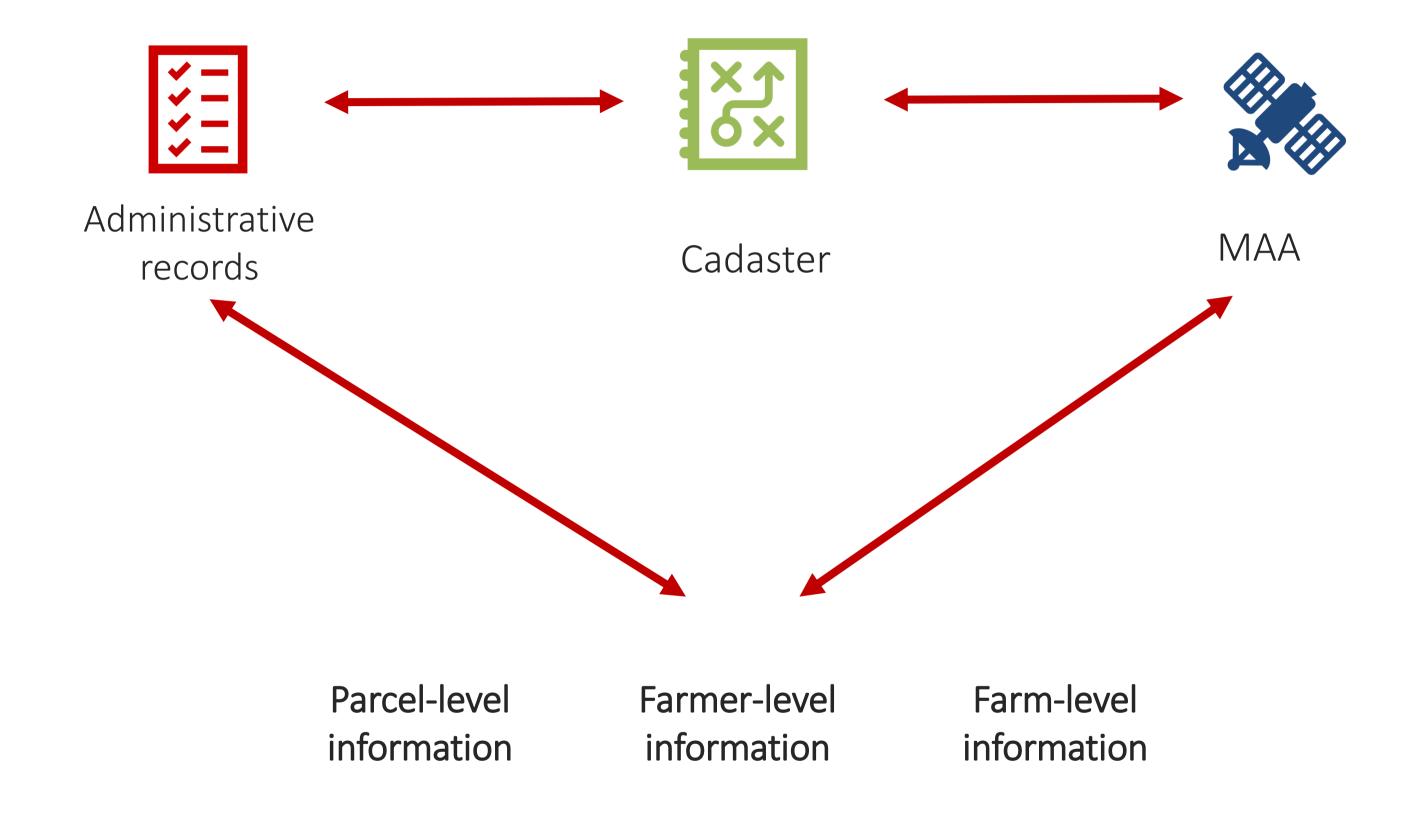
Comparison of area estimation

Source of data	Agricultural Area (ha)
Cropland Mask - MAA (2016)	8,580
Agricultural census (2012)	7,351
Cadastre (2015)	7,501
Administrative Records (2016)	8,700
Qualified Informants (2016)	4,750









Data improvements with MAA

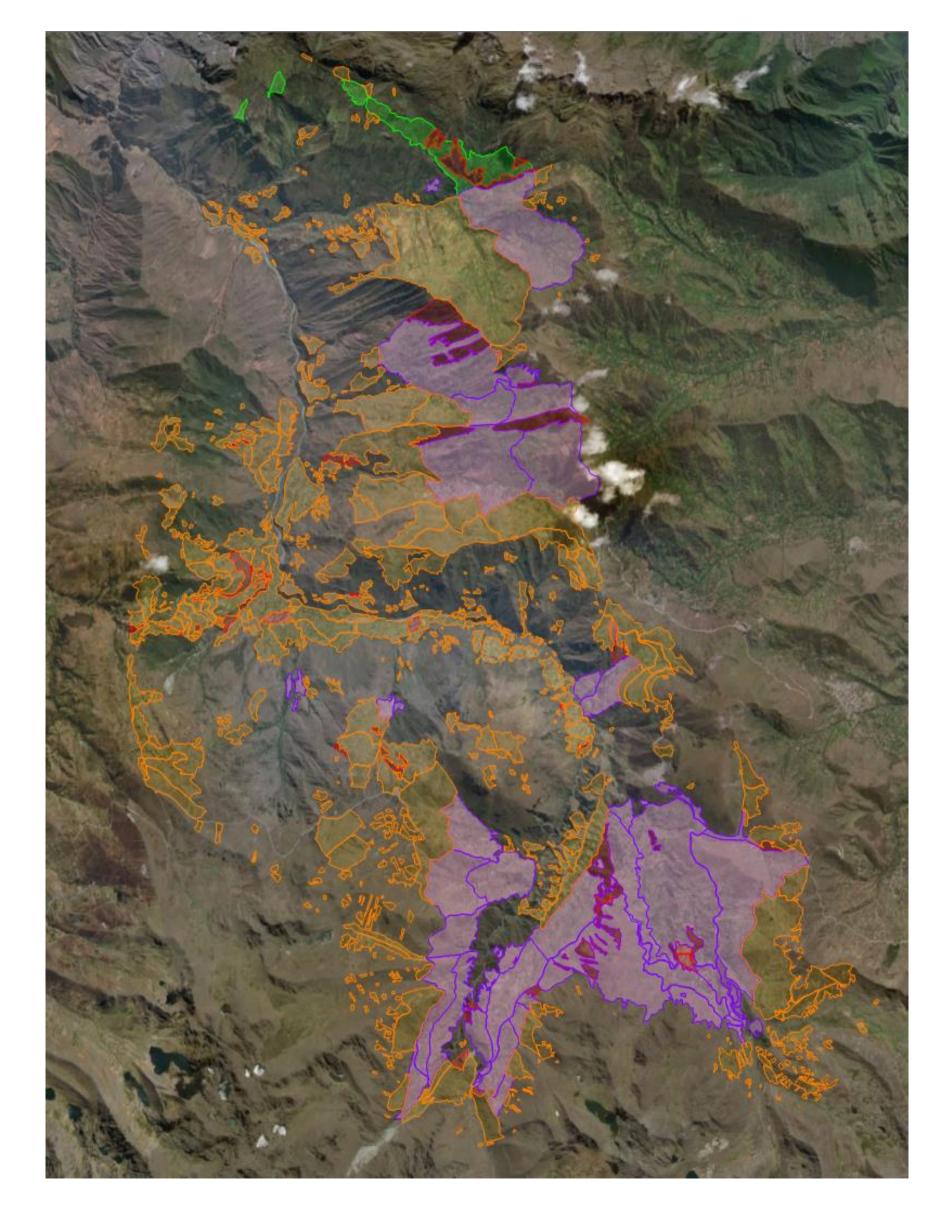


- ✓ Reliable Data on Agricultural Areas
- ✓ Basis for Definition of a Frame for further Statistical Estimations
- ✓ Possible support to PIADER: Source for Redefinition/Adaptation of Statistical Sectors to Crop Land Sectors
- ✓ Information on Commercial Farms
- √ Verification of Data from other Sources
- ✓ Data Exchange Stimulated Maps / Data can be Provided to Governmental Institutions, Insurance & Banking Sector, Farmers, QI, Agricultural Agents, ...

What is next? MAA in Sierra: Kishuara, Apurimac











Thank you very much for your attention



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Activity Record



≻Consideration of:

- Current System QI, Statistical Sectors, previous Efforts
- PIADER Cooperation, coincide Efforts, Usability...
- Chiclayo WS Results Status Quo, Deficiencies, Proposals...
- Agricultural Structure Regional, Farm, Cultivation...
- Available Resources –Staff, Financial, IT...
- Required Flexibilty Stakeholders, Adaptability, Ready to Start...

➤ System Improvement

- Data Reliability
- Data Traceability
- Data & Information Exchange
- Adaptable to Insurance & Financing Sector
- Flexibility, Scalability, Capability & Cost Efficiency
- Geo-enabled & ready to incorporate Data from PeruSat-1