

## Building sustainable agriculture programs

A pre-conference seminar

14 November 2016, 9:00-18:00

Cinnamon Grand Hotel, Colombo, Sri Lanka

### Registration

Registration to this pre-conference seminar is free! Register now at [http://www.impactinsurance.org/content/event-registration?event\\_id=5331](http://www.impactinsurance.org/content/event-registration?event_id=5331)

### Overview

Agriculture insurance is a key tool in assisting farmers, herders, and governments to lessen the negative financial impact of adverse natural events and move out of poverty. However, despite its potential in providing rural households with benefits both on the protective and productive side, offering agriculture insurance in a sustainable way continues to be a challenge, with many pilots unable to scale up. This seminar, developed in partnership with the World Bank Group's Global Index Insurance Facility, will help insurance practitioners and other players new to agriculture insurance to gain insights into farmer needs and behaviour, and how these can be translated into quality products and relevant processes, examine the requirements to make the insurance value chain efficient for scaling up, and look into emerging models and good practices in agriculture insurance.



### Target audience

- Insurers and intermediaries
- Governments
- Individuals who are expected to play a role in the development and operation of an agriculture insurance program

### Facilitator

**Pranav Prashad, ILO's Impact Insurance Facility**



Pranav is the Facility's technical expert on agriculture insurance, alternative distribution and mobile services. He is the focal point for market development in Asia. Pranav has more than two decades of experience in insurance and business management. He has initiated and taken to scale agriculture and health insurance projects amongst low income households in India, utilizing a diverse set of distribution channels and enabling the projects with technology. He holds an MBA from the Faculty of Management Studies and a bachelor's honours degree in Economics, both from Delhi University, India.

### Language

The seminar will be delivered in English.

### For more information

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