

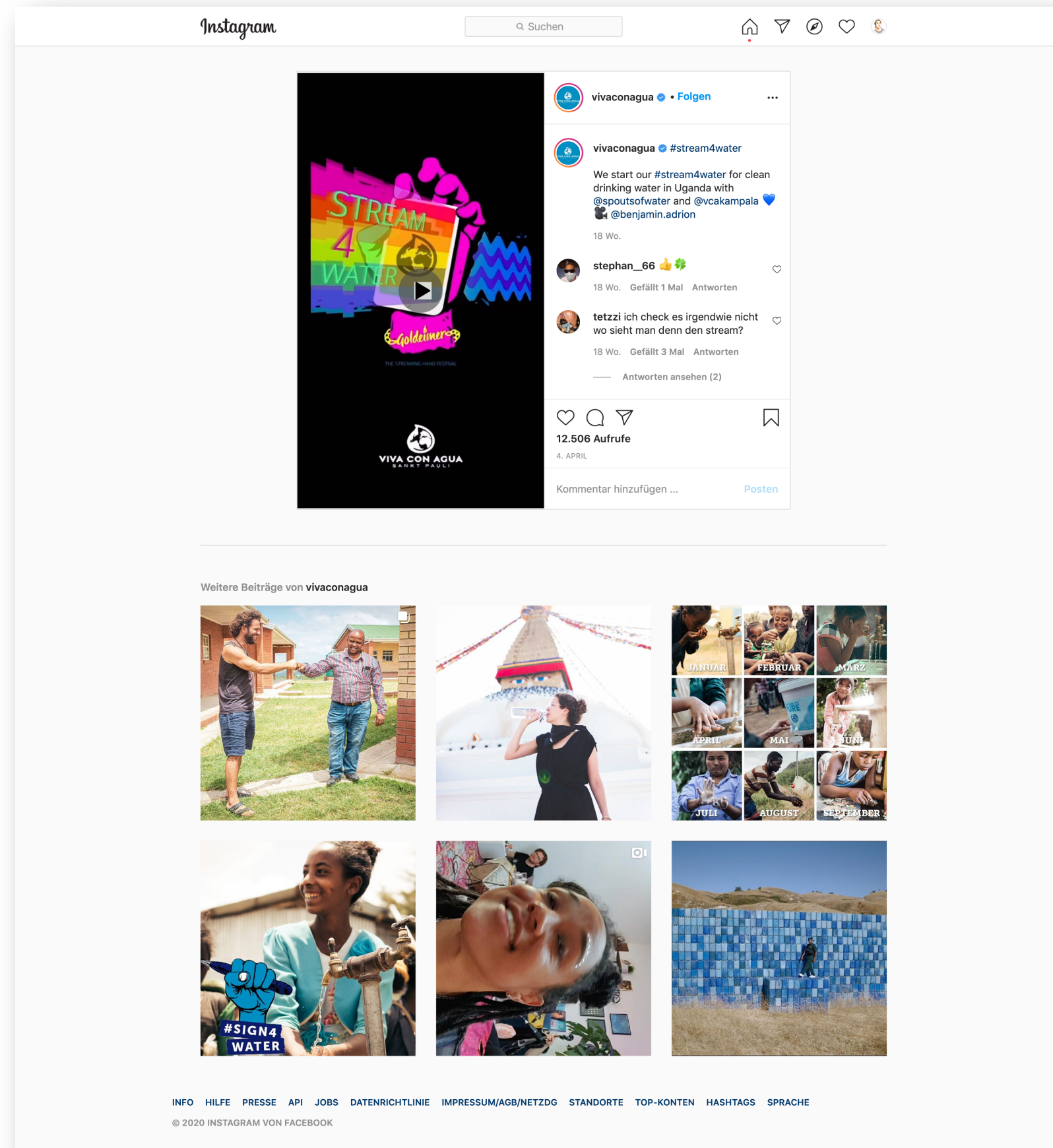


VIVA CON AGUA
SANKT PAULI

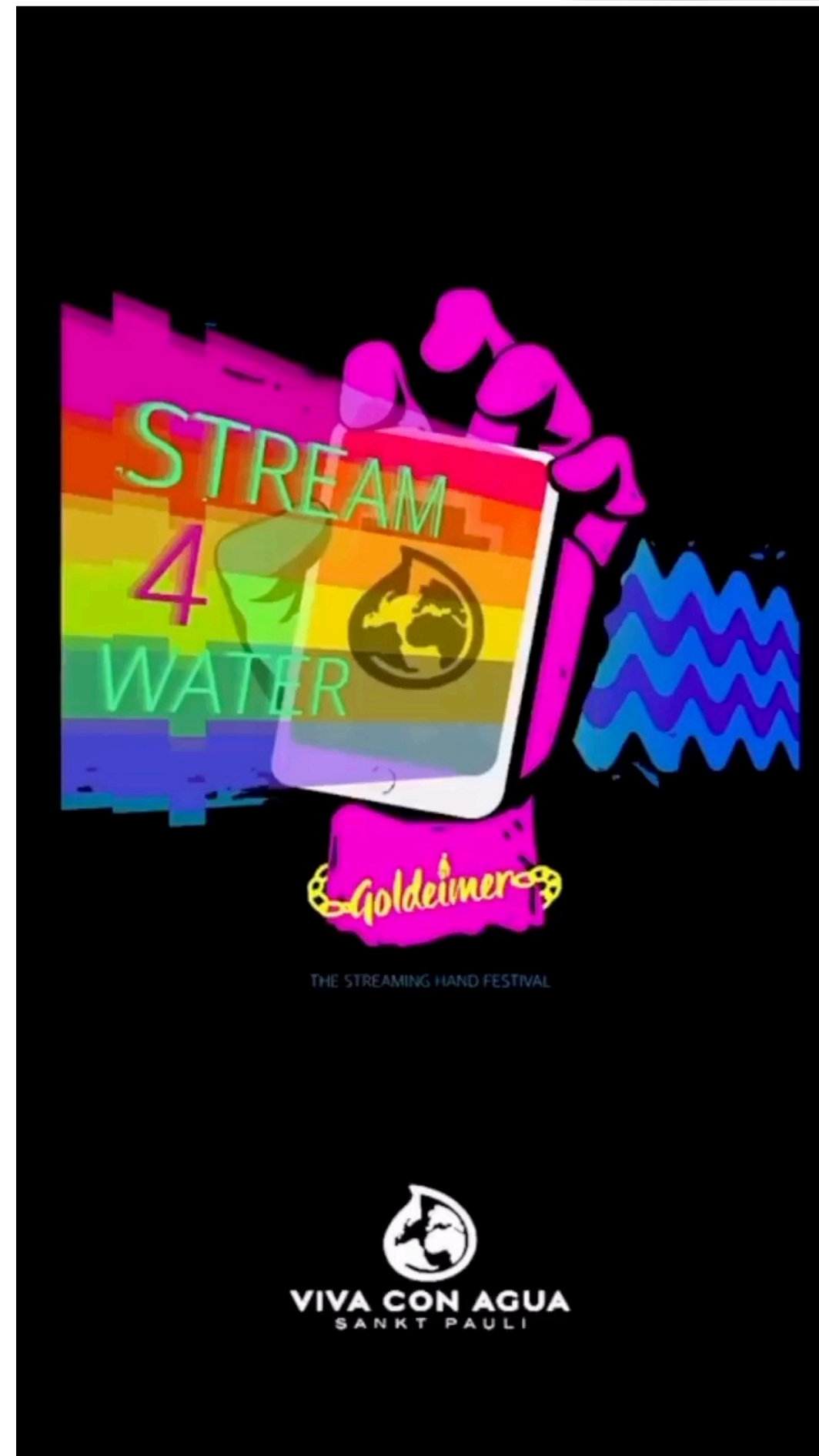
**#Scaling new projects:
WaterIsAHumanRight**

WATER AND SANITATION ARE HUMAN RIGHTS!

- ◆ Activating civil society
- ◆ Music, sports and art are universal languages
- ◆ Viva con Agua uses these universal languages (ULA = Universal Languages Approach) to reach people and create networks
- ◆ Sustainable sensitization and networking of the actors



- ◆ Events cancelled, donations dropped
- ◆ Transformation of ULA from analogue to a digital experience
- ◆ Invention of #Stream4Water
- ◆ Fundraising for partner project together with Spouts of Water (Covid-19 response activities in Kampala, Uganda)



SPOUTS OF WATER



SPOUTS: MAKE SURE IT'S PURE!



HOW IT WORKS:

- 

1. Pour any type of water into the filter.
No need of boiling beforehand!
- 

2. Only the clean water will drip down into the container.
All germs and impurities remain behind
- 

3. Take safe drinking water direct from the tap at your convenience.
Simple and healthy!

For more info: +256 771 614 847 | +256 702 439 116
info@spouts.org | www.spoutsofwater.org
Purifaaya™ is manufactured by SPOUTS OF WATER LTD



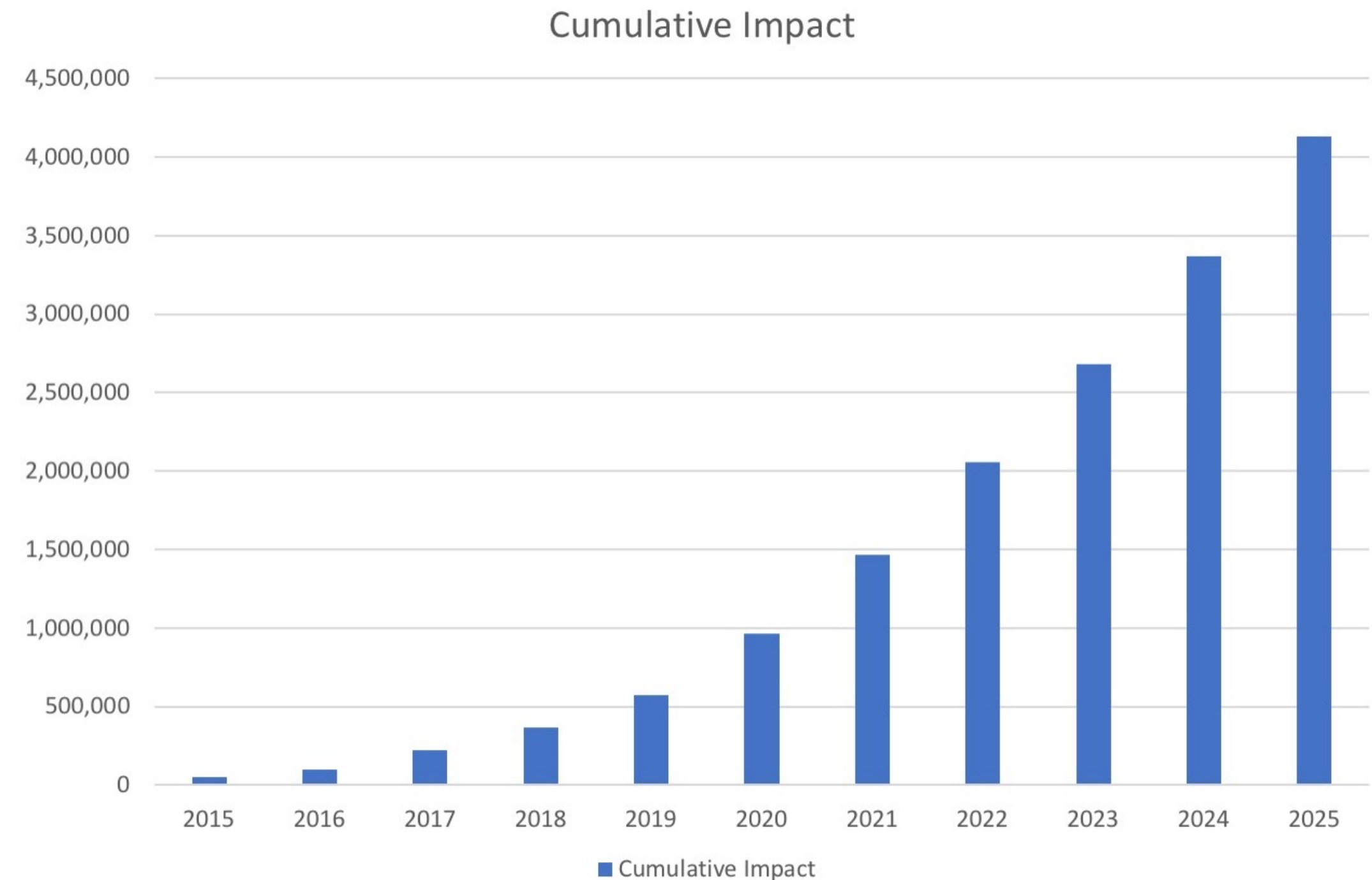
THE VISION OF SPOUTS – AND IT'S IMPACT

Spouts has ambitious goals: By 2025, the Ugandan social business with its water filters wants to enable over 4 million people in Uganda and East Africa access to safe drinking water. And the effect goes far beyond clean drinking water:

◆ More water filters protect the climate:

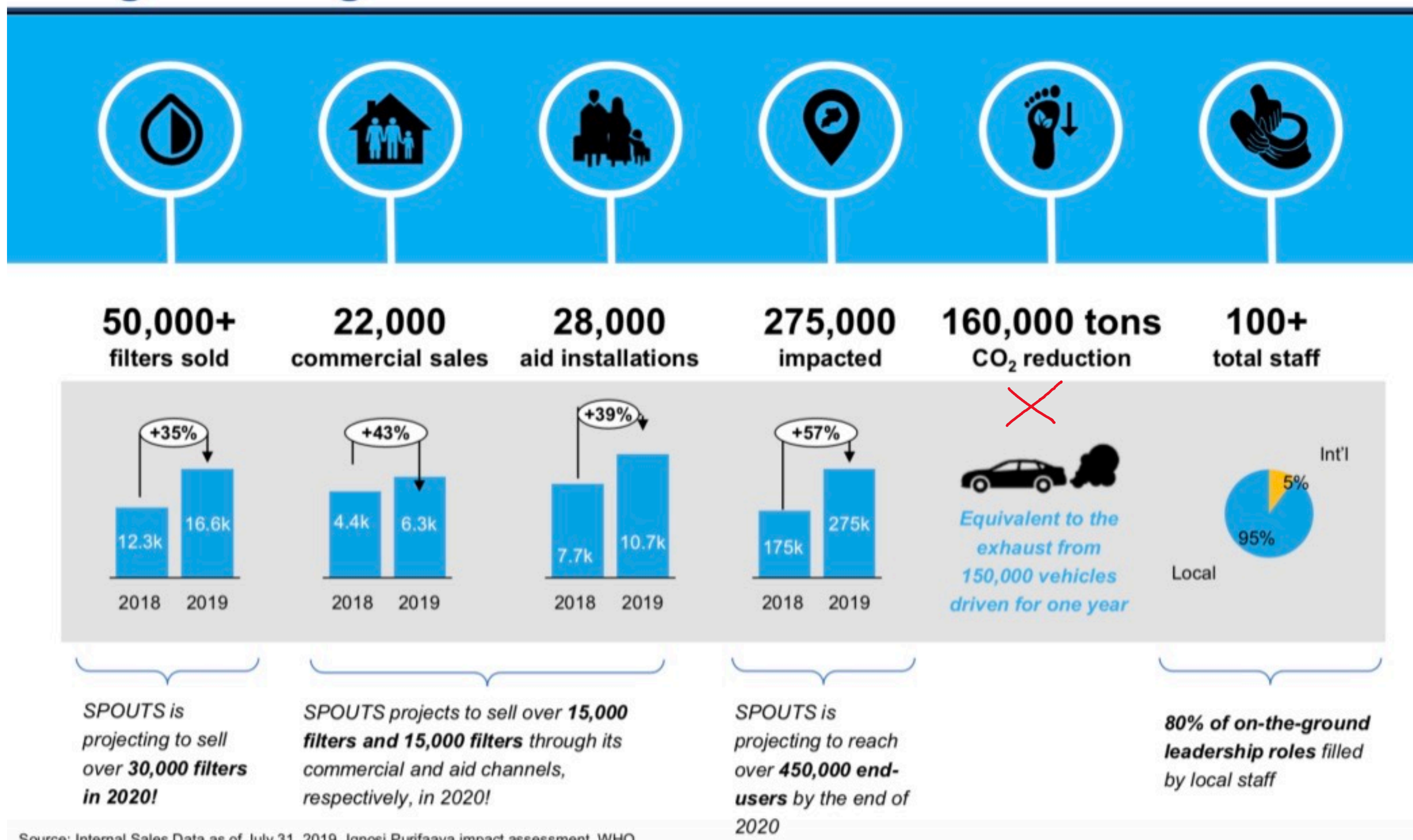
Currently, thousands of hectares of forest are destroyed every year for boiling water.

We can avoid hundreds of thousands of tons of CO₂ emission through the use of emission-free water purification and the protection of forests!



IMPACT TO DATE

Our impact to date: Below is our impact to date, with significant growth in 2019



WASH'N'SOUL



INITIAL SITUATION

The demand for water and waste management is rapidly increasing in **peri-urban** areas worldwide. The space in the transition between city and country is also a space with great potential for growth and thus also a great model. If a **sustainable WASH project** succeeds here, it has a maximum impact on many people and, if necessary, other communities.

The semi-urban space is also a promising place for **sanitation and waste management marketing**.

Project
duration

3 YEARS

Initial phase

2020-2023

Total budget

**1,200,000
EURO**

Location

**SEMI-URBAN
AREAS**

The proposed combination of a WASH project combined with other key elements (waste management, water management, social business) is most likely to be implemented in a semi-urban area.

PREFACE & SUMMARY OF INTERVENTION

Viva con Agua's WASH strategy aims to make the **Human Right to Water and Sanitation** a reality for everyone, everywhere through access to water, sanitation and hygiene (WASH) services that last forever.

Viva con Agua (VcA) has traditionally funded partners (international non-government organizations) to implement WASH projects in developing countries. It is only recently that VcA together with his partner **soulbottles** has developed a new project design with a stronger focus on issues that were so far neglected, e.g. waste management and climate protection. This proposal intends to get feedback from potential project partners about the feasibility of the project design.



BASIC COMPONENTS OF THE PROJECT

Based on the WASH strategy of Viva con Agua. In context of the WASH triad (water, sanitation, hygiene) the project should focus on WASH@schools. The ULA approach has to be included, because the universal languages of Viva con Agua as **art, music and sports** play an important role in the transfer of knowledge and the use of programs such as Football4WASH.

THE 4 FOCAL POINTS OF THE PROJECT

① WATER MANAGEMENT

A local system with water stations and a public delivery of drinking water would be desirable. **Example:** The smart Tap Water Dispensers from the company Lorentz. Lorentz has an interest in having these plants artistically designed and made available for a WASH project.

In addition, a social business opportunity could be the local production of sustainable drinking water storage containers. In addition to drinking bottles are in particular Jerry-cans in focus.

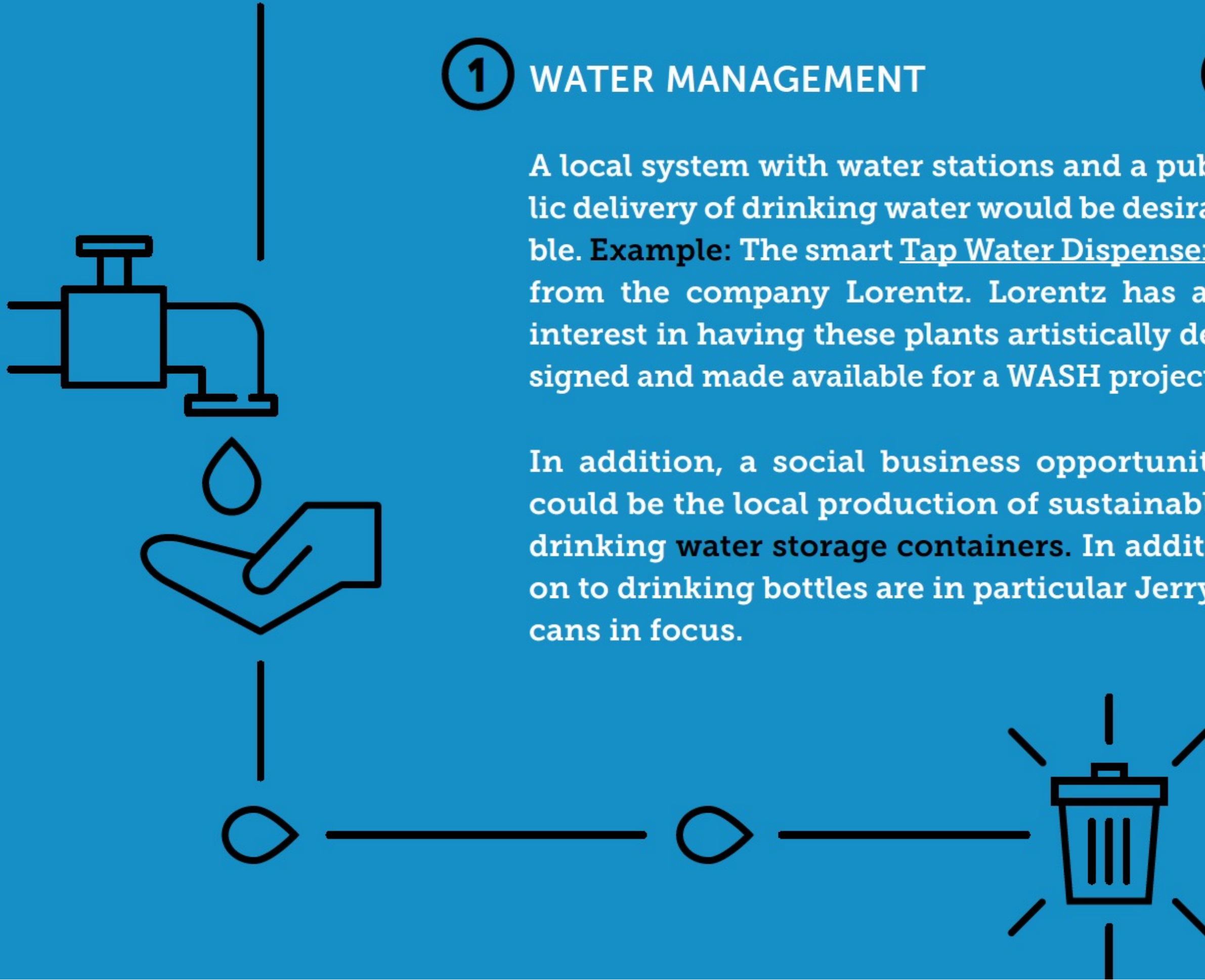
② WASTE MANAGEMENT

Waste Management is an essential part of the project planning will be closely coordinated with the respective project partners. It is an integral part of the project that all the waste is disposed adequately or even better reduced and that as few resources as possible are used.

In addition, waste prevention and disposal programs are important for access to safe drinking water. Only proper disposal ensures a safe environment and protection of the water.

At this point, it should go primarily to programs for the disposal of garbage and training for the proper handling of garbage.

Upcycling programs without a concrete business plan are not part of the project design and are rather viewed critically.



THE 4 FOCAL POINTS OF THE PROJECT

③ CLIMATE PROTECTION

Climate protection should be part of the project. At best through a reforestation project to secure groundwater resources through vegetation. The use of solar energy is also conceivable.

It is desirable to connect the projects directly with **CO₂ emission neutrality** and have them certified accordingly.

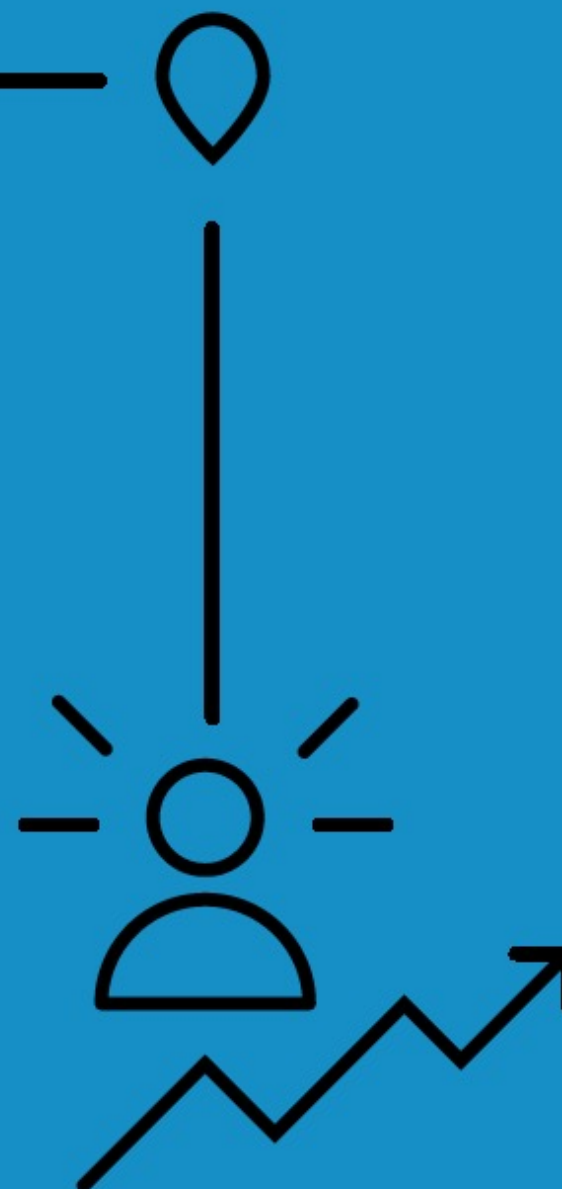


④ SOCIAL BUSINESS

The basic addition of a WASH project with a social business approach is proposed. The business ideas should be related to drinking water, waste management and /or climate protection.

Microcredits or micro leasing are promising approaches to which there are already good best practice examples. The promotion of female entrepreneurship has priority.

In addition, there is a desire for an **exchange of knowledge** between Germany and the project area. In the semi-urban area, a cooperation with a local university could be conceivable and offer good starting points for a start-up hub.



REQUIREMENTS & RISK ASSESSMENT

BASIC REQUIREMENTS FOR THE PROJECT IN SUMMARY

- North-South exchange
- Social Business mindset
- CO₂ neutrality within the project
- Resource and climate friendly alternatives in the project
- Female Empowerment
- Transparency



RISK ASSESSMENT – ASSUMPTIONS

- Stable political and economic framework conditions
- Government permissions are granted
- Reputable contractors providing quality services are prepared to work in semi-urban areas
- Waste Management activities, in particular, should be aware of possible competition with already existing informal structures. This would have to be part of an on-site search to identify possible effects on existing local structures and avoid negative effects on social structures.

THANK YOU!



**ANY QUESTIONS?
FEEL FREE TO CONTACT US!**

VIVA CON AGUA

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