# MICROINSURANCE IN THE CARIBBEAN

Elizabeth Smith Microinsurance Conference Kingston, Jamaica October 27, 2021

### Discussion Points

Natural Disasters Impact Costs 2. Mitigation 3. Microinsurance in the Caribbean Products Development

4. Future



## THE CARIBBEAN



## Caribbean Culture



## **Natural Disasters**

### Hurricanes

- FloodingLandslides
- Earthquakes
- Drought
- **Bush Fires**



### Damages

## **Financial Impact**

Category Five – Hurricane Maria – Estimated costs between US\$27 billion and \$43 billion

Hurricane Dorian – Estimated costs US\$1.5 billion and US\$3.0 billion

### Income

Example: Tourism: In 2018, loss of income estimated US\$741 million following the passing of hurricanes Irma and Maria

# Mitigation





Preparedness

Social Media Media Bulletins (radio and television

#### Construction

Improvement in infrastructure Material



Education



Insurance





Government Min**fifiziaítiíve**nce World Bank Caribbean Catastrophe Risk Insurance Facility (CCRIF) (19 countries, Payouts since 2007) **Types of Product** Livelihood Protection Policy



Types of Products Parametric Insurance







Insurance Companies Farmers Fisher folk Agriculture

## **Microinsurance in the Caribbean**



#### Legislation

No formal legislation to supervise the soliciting of this form of insurance business

Insurance Regulators have partnered with overseas organizations to start the process to develop legislation.

#### Accessibility

Easy access to insurance

### Microinsurance In the Caribbean

#### **Financial Literacy**

**Recognize the need for education** 

Partnerships with regulators for development of financial literacy



# Challenges



Infrastructure



Reinsurance



Research Studies Experience studies Loss ratios Pricing

Public Misunderstanding

### The Way Forward

### Partnerships

Regulators Insurance Companies World Bank

