MóvelCare®
O seguro de vida no seu telemóvel
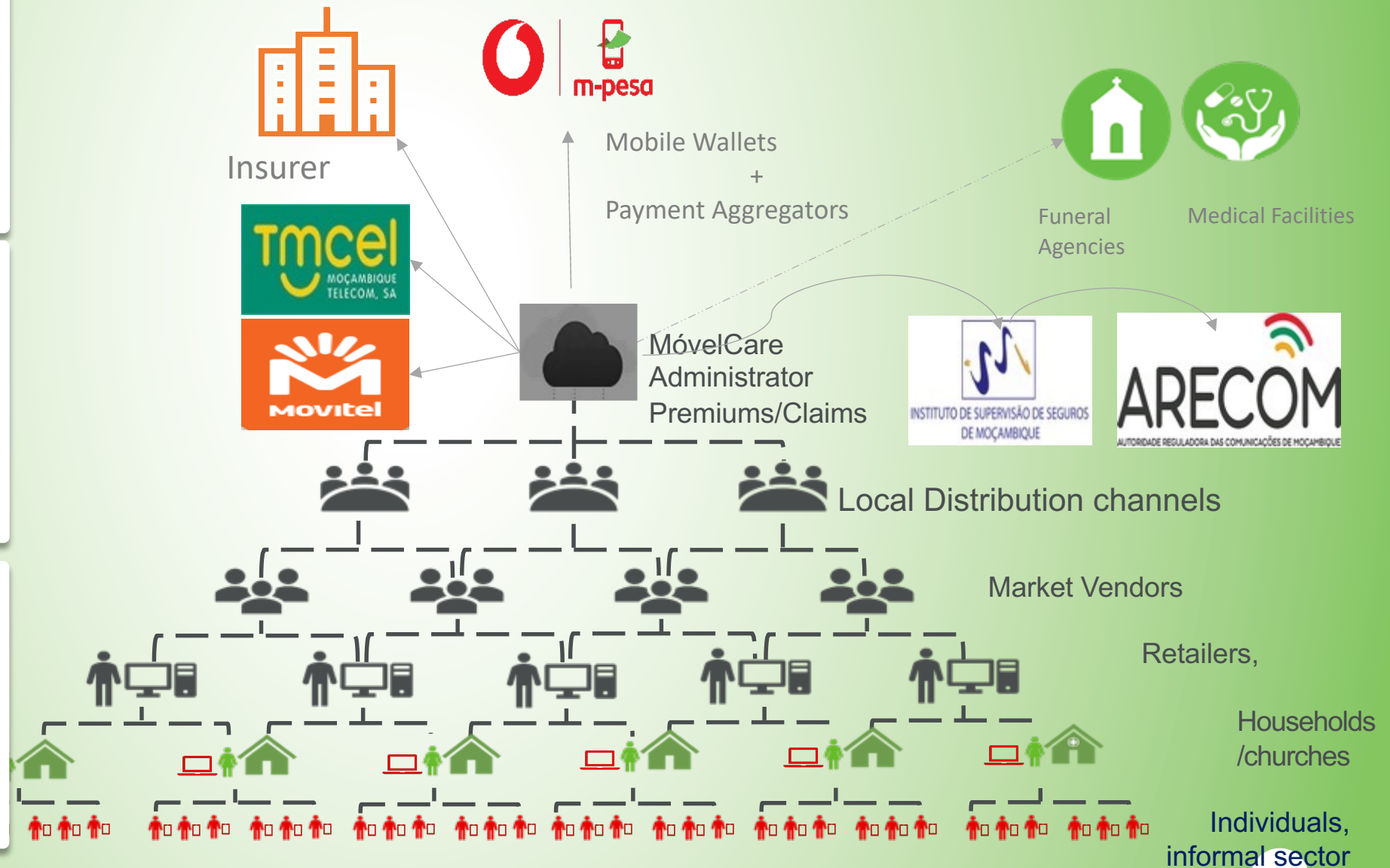
Tele-Surance

Inclusive Insurance Mozambique

PRACTICE+ STRATEGIES

Insurance that works for me, my community, my small business

Using last mile tech to reach last centimetre

Insurer

Mobile Wallets
+
Payment Aggregators

Funeral Agencies

Medical Facilities

MóvelCare Administrator
Premiums/Claims

Local Distribution channels

Market Vendors

Retailers,

Households /churches

Individuals, informal sector

Make insurance easy, affordable and closer

*737#

Cancel | Send

Confirma que leu todos os termos e condicoes em www.movelcare.co.mz antes do registo:
1. Confirma
2. Cancelar

CANCEL   SEND

Confirm terms & continue

1. Regista
2. Mudar idioma
3. Informacao
4. Ajuda

CANCEL   SEND

Auto-register in 2minutes & that's it

USSD entry to MóvelCare :

Client Dials
*737#

Simple to Remember

The cover and premium at client's will

Sickness and Hospitalization

Medication

Business Risks

Travel and Accident

End-of-life-Solutions

Digital inclusivity lessons

All the Successes, challenges and lessons are learned during this insurance value chain

Product Development	Promotion	Enrolment	Premium collection	Brief information	Providing VAS	Claims Reporting	Claims Assessment	Claims payment	During/After Claims Services

For Client:
- HCD
- Iterative

For Stakeholders:
- Acquisition costs
- Channel
- Induce trial
- Support

Payment Options:
- Collection fees
- Integration complexity
- Funds disbursements
- Suppports C2B2B2C

Innovate:
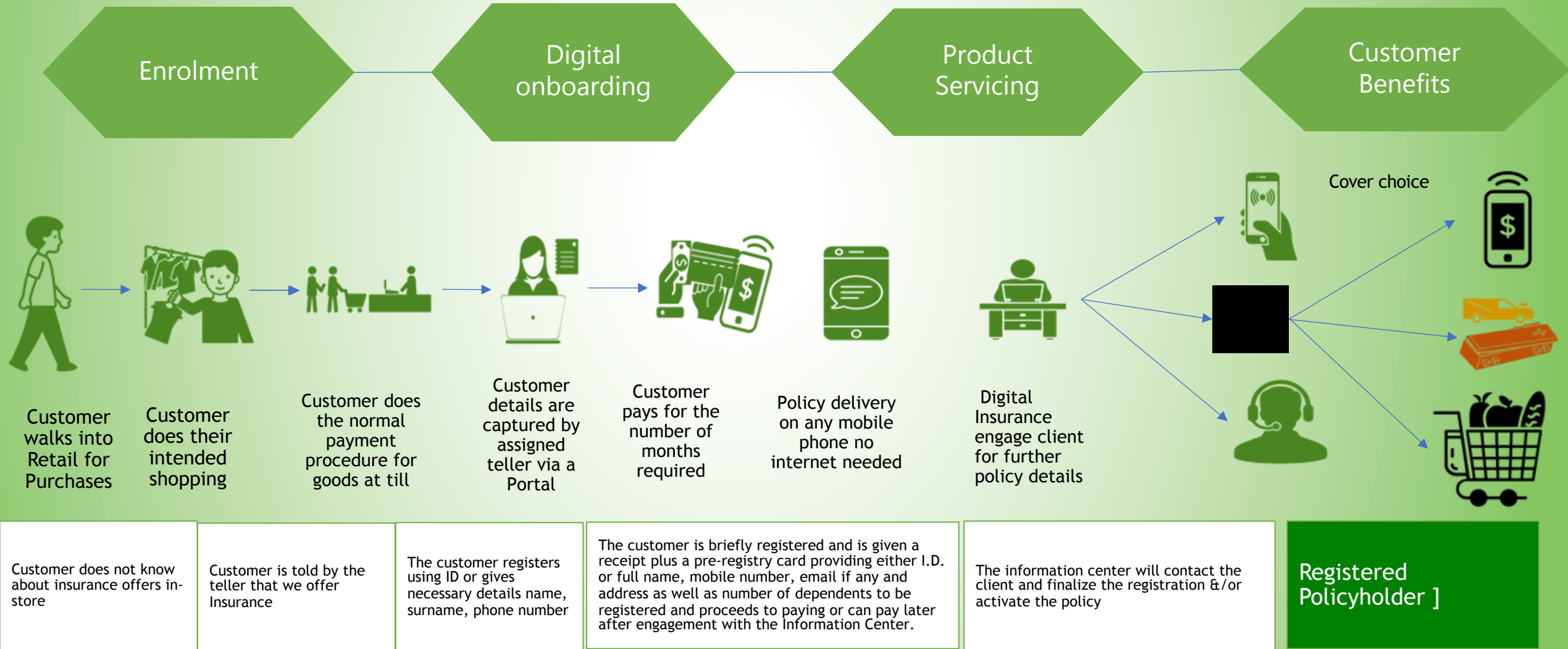- Intrinsic Value

Payment Options:
- Cash
- ATM
- Mobile Money
- Merchant Wallet
- other

Payment Speed:
- Time
- Response
- Support
- Promise
- Follow-up

MóvelCare®
Life insurance on your mobile phone

NBC
MOÇAMBIQUE
COMPANHIA DE MICRO-SEGUROS

What do you make of this Purchase Story

Enrolment — **Digital onboarding** — **Product Servicing** — **Customer Benefits**

Cover choice

Customer walks into Retail for Purchases

Customer does their intended shopping

Customer does the normal payment procedure for goods at till

Customer details are captured by assigned teller via a Portal

Customer pays for the number of months required

Policy delivery on any mobile phone no internet needed

Digital Insurance engage client for further policy details

Customer does not know about insurance offers in-store	Customer is told by the teller that we offer Insurance	The customer registers using ID or gives necessary details name, surname, phone number	The customer is briefly registered and is given a receipt plus a pre-registry card providing either I.D. or full name, mobile number, email if any and address as well as number of dependents to be registered and proceeds to paying or can pay later after engagement with the Information Center.	The information center will contact the client and finalize the registration &/or activate the policy	Registered Policyholder]

MóvelCare — Life insurance on your mobile phone

NBC MOÇAMBIQUE COMPANHIA DE MICRO-SEGUROS

Future of digital insurance

Minimum time to market

Operational agility and dynamic ad hoc reports

Regulatory compliance
Allow view, inspection, accountability and scenario landscaping.

Integrated Businesses
Full department automation, including enrolment, accounting, reinsurance, claims, commissions and more

Plug and Play

Interconections:

Natively interconectable out of the box integrations via API first design

Exceptional user experience

Maximum Speed. User friendly, very low learning curve Customer care

Scalability:

Horizontal

Vertical

MóvelCare®
Life insurance on your mobile phone

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