2023 INTERNATIONAL CONFERENCE FOR INCLUSIVE INSURANCE







SOCIAL SCIENTIST, AGENCY FOR INCLUSIVE INNOVATIONS DEVELOPMENT (AIID), KENYA

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Index-based Insurance to Address FarmeHerder Conflict in Nigeria?

Our Success Story

Mission, Vision and Core Values

Established on 24 February 1976 (Over 47 Years Ago) in Yaoundé (Cameroon) through an initiative led by the African Development Bank (AfDB) and United Nations Conference on Trade and Development (UNCTAD).

Vision

To be the leading reinsurer in Africa delivering outstanding quality service to customers and other stakeholders.

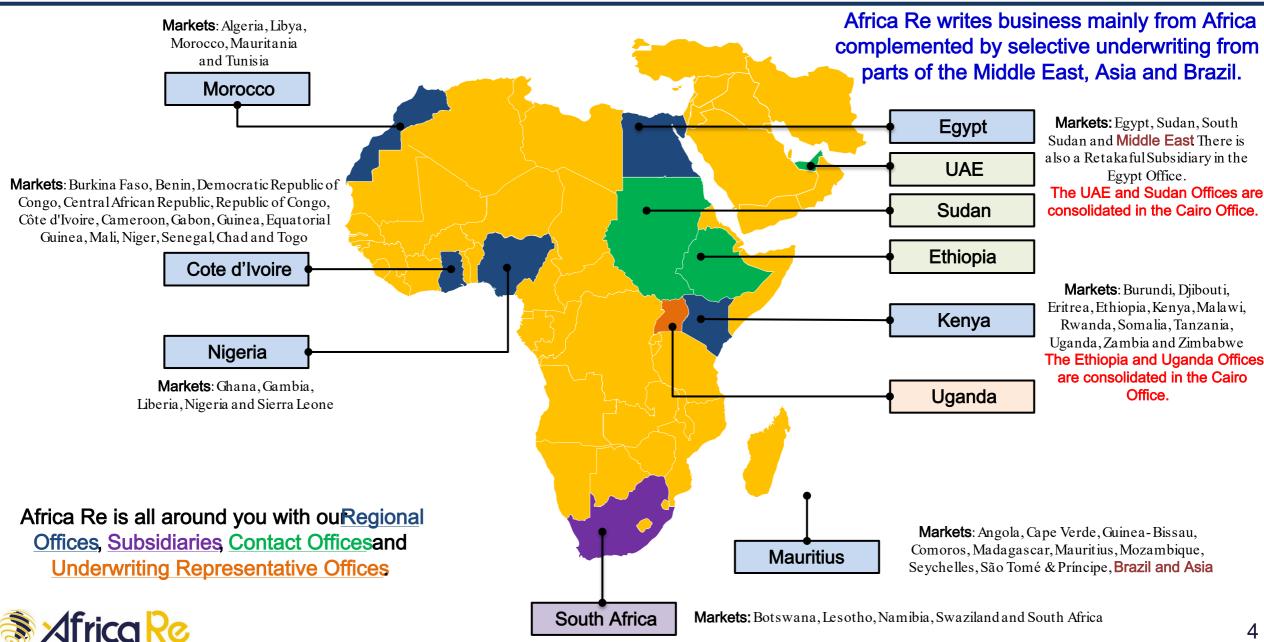
Mission

Our mission is **to foster** the development of the insurance and reinsurance industry in Africa; **to promote** the growth of national, regional and sub-regional underwriting and retention capacities and **to support** the African economic development.

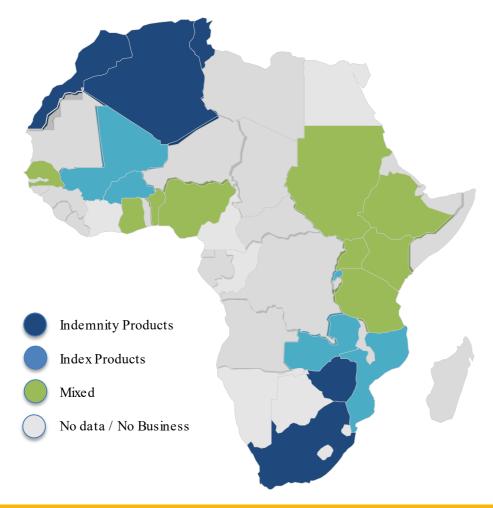
Distinguishing Africa	 AM Best: Top 50 Global Reinsurance Groups by Gross Written Premium: Ranked 47TH in 2023 (Only pan-African) Standard & Poor's: Top 40 Global Reinsurance Groups by Net Written Premium: Ranked 38TH in 2023 (Only pan-African)
Proudly African	 Diversified Workforce: Formed and Managed by Africans (28 African Nationalities) Ownership Structure: 42 African Member States, 113 (Re)insurance Companies Privileged Market Access: Defined in Establishment and Shareholding Treaty.
Exporting Africa	International Presence: Reinsurance Capacity Provider in Middle East, Asia and Brazil
Impacting Africa	 Corporate Mission: African economic development is in the DNA Africa Re Foundation: Up to 2% of Annual Net Profit



Our Geographical Foot print



Climate & Agriculture Insurance product Landscape in Africa



- Since 2006 providing reinsurance and technical support to Agric and climate insurance programs in Africa
- 50+ insurance companies in African Countries
- Over 3mio small holder farmers
- Support both indemnity and Parametric programs
- E.g., Kenya Agriculture Insurance program KAIP, ZEIMBA, Anchor Borrowers PrograMigeria, SIIP Ethiopia, Uganda Agriculture Insurance Scheme, KLIP
- Growth of Agriculture insurance programs through PPP initiatives
- USD 360 mio in premiums. Southern and Eastern Africa contribute more than 80% of premium
- West Africa is largely green field



Climate Insurance in Africa: Challenging Market realities

- 1. Data, infrastructure and technology:
 - Data Missing or poor-quality data, who owns the data.
 - Technology:Improve efficiency and enhanced underwriting capabilities
- 2. Policy,regulations and government involvement:
 - **Incentives**: (premium subsidies, tax incentives)
 - Regulatory framework: evolving understanding and capacity building.
 - Insurance Pilots:No systematic support from government.
- 3. Financial literacy, awareness creation and trust issues
 - Insurance knowledge and implifying insurance concepts e.g. basis risk





Why the Focus on Resilience building for Communities through Insurance

1. Our motivation

- Aligned with Africa Re's mission to support economic development activities in Africa
- New products and Portfolio diversification
- Bridging the protection gap & increased insurance penetration

2. Where we see pportunities!

- Governments /social protection program (Food, Employment & Security)
- Incentives: premium subsidies, tax incentives.
- Strong and broad partnershipshrough PPP

3. The Specific Challenges

- Distribution infrastructure and technology
- Capacity building, awareness creation, trust issues
- Institutional Set up and alignment of goals





Addressing Farmers Herder Conflicts through Insurance in Northern Nigeria

- 1. Long standing symbiotic relationship between pastoralist and Herders
- Established Conflict resolution mechanisms conflict is not new but may lead to loss of lives!
- Conflicts emerge because of many factors including political incitement, long standing intercommunal tensions, grazing grounds
- Fast depleting grazing corridors due to increased human activity and drought/flooding conditions.
- 5. Frequent severe droughts isolated and linked to conflict
- 6. Insurance players attempt to provide a solutionAnimal encroachment cover!
- 7. Need for scientific basis in designing a well through out solution











Solution Ideation Process



AIID- Africa (Agency for Inclusive Innovation Development)

Innovations and Business



Agile and responsive agency platform



Custom and universal humangenerated data and insights

Research and Development



Co-designing climate risk innovations



Tracking behavioural change



Consultancy and advisory

Background: The Challenge

Context-Fact

Farmers and Herders in Nigeria

- Livelihood
 dependent on the availability of natural resources
- Heterogenous Spatial and temporal distribution of resources

Cooperation/Resource Sharing and Competition

- Not a rosy picture of interaction
- The system absorbs the disruption in the past
 - predictable patterns.

Challenge

Climate Variability, Weatherinduced shocks

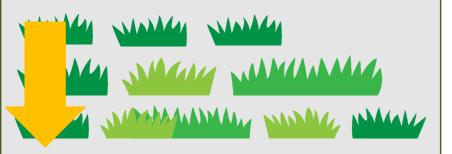
- □Increasing weatherrelated shocks
 - Exacerbated by environmental, structural, sociopolitical and related factors.
- □Unpredictability of resource availability and access
 - Farmer Herder conflict intensified.

The Puzzle

Can climate insurance address
the problem of weatherinduced
shocks and thereby mitigate
farmer-herder conflict in
northern and central Nigeria?









Index-insurance feasibility study

Focus

Weather related shocks—historical trends and extent.

Farmer herder conflict
 trends and relationship with weather-related shocks

• How can we can design insurance product that can mitigate this?

Key phases of development of an index insurance program

• Idea conceptualization: problem statement and conceptual framework design based on direct experiences, literature review and interactions with index-insurance actors.

3-6m

• Pre-feasibility assessment (country level): agro-ecological context, product technical design suitability, rural development and macroeconomic context, natural hazard vulnerability, potential demand for insurance, weather/satellite/agricultural data infrastructure, private insurance infrastructure, distribution channels, institutional context and capacity, existing policies, legal & regulatory environment, stakeholders/partners interest and capacity, ongoing related projects and initiatives, potential for financial support.

6m-1y

•Feasibility assessment and pilot preparation (sub-country level): pilot area(s) identification, initial product design, risk modelling and pricing, product design tools (i.e. pricing, claim settlments, etc) development, public/private stakeholders/partners engagement at local and national level, capacity needs assessment, cap. dev. material development, detailed market study, implementation model design (i.e. distribution mechanism), implementation tools development (e.g. sales platform), legal/regulatory product approval process, design of M&E framework and baseline, funding mechanism and source identification.

3-5yrs

• Implementation: testing and implementation of all components of the insurance program. Refinement of product design in response to stakeholders feedback and validation studies, generate evidences of impact, support informed demand, support policy and regulatory infrastructure, develop cost-effective delivery channels, refine business and implementation models, multi-level capacity building.

• Support Actions for Sustainable scaling: target actions and interventions to support enabling conditions for program scaling and long-term sustainability.

How?

1. Multidisciplinary team:

Remote SensingSocioeconomyInstitutional, Actuary, and Market and Capacity Development

2. Methodology

- Raw and secondary data- vegetation, conflict, economy outlooks, financial inclusions (northern and central Nigeria)
- <u>Primary data</u> FGDs and KIIs with farmers, herders, and associations (farmers' and herders') Bauchi and Plateau
 - Government officials, private sectors, and other service
 providers Lagos and Abuja



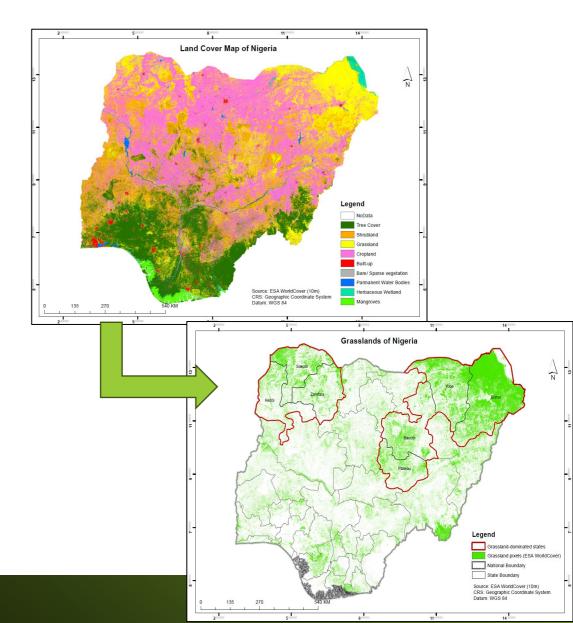
Technical: Understanding the Rangeland

Dominance of pastoral lands:

- Arid and semiarid landscapes (ASALs)
- IBLI required spatial aggregation based on homogenous LU/LC

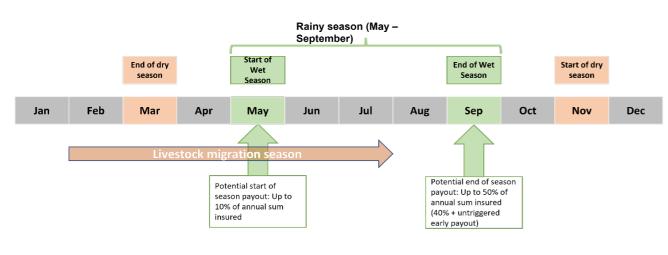
Here we use **ESAWorldCoverproduct** at 10m resolution (2020 product validated)

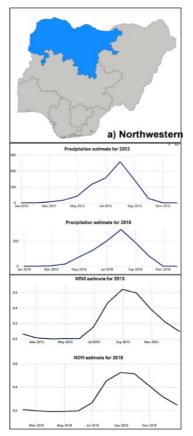
- Mask out grasslands
- States with >40% grass
- 7 northern states
- 140 LGAs

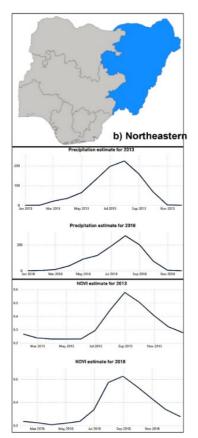


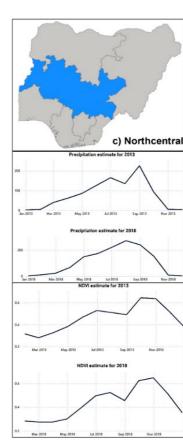
Technical: Seasonality

Seasonality— a pre-condition to understand resource availability and thereby possibility of linking with conflict



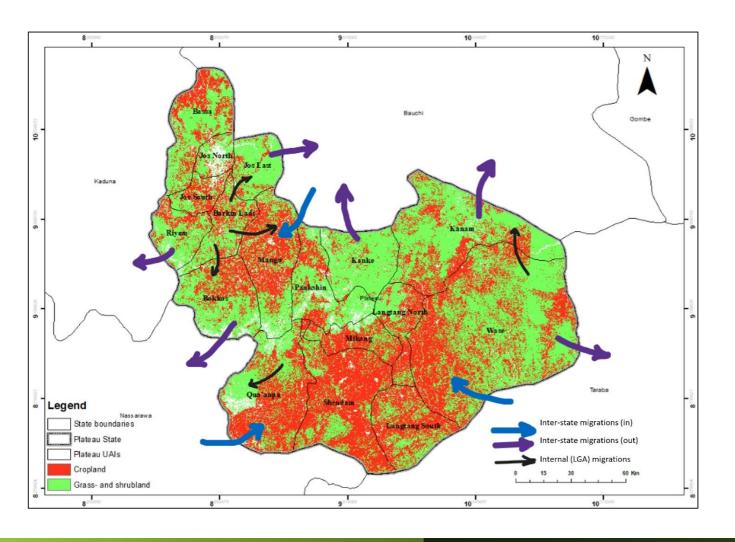


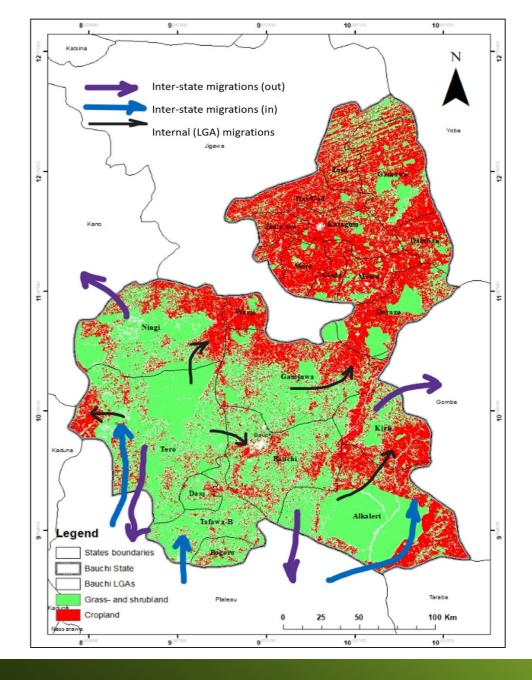




- We use rainfall estimates (CHIPS) and vegetation condition (NDVI) to check seasonality
- This was later confirmed through primary fieldwork

Technical: Mobility





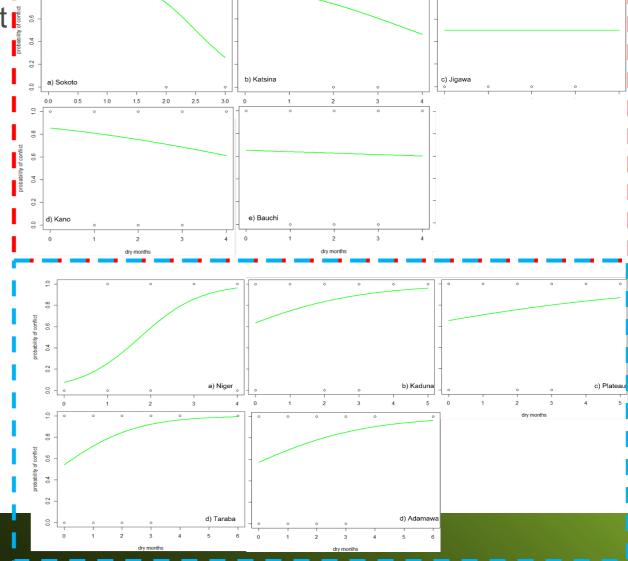
Technical: Weatherelated shock and Conflict

Results from Logit regression

- Majority of northern states- no rise in conflicts with increase in dry months/drought events
- Northcentral states- proportionate increase in conflict cases with incidents of drought

Conflict Hotspots

- Along major transport routes like road highways
- In croplands, especially those bordering grazing fields.
- Former grazing reserves
- Stocking routes which have been converted to croplands.



Socio-economy

- Central Nigeria
 predominantly farming.
- Northern Nigeria
 predominantly livestock.

Key indicators

- · Limited financial inclusion,
- Low financial literacy,
- Low mobile money penetration,
- High poverty index.

Studied States - Plateau and Bauchi

Indicators (2021)	Farming Community	Pastoral Community
Livelihood- Crop	From 60-70%	30%
Livelihood- Livestock	30-40%	70%
Farmland Ownership (National = 1.39ha)	High (Majority): >2.1ha/HH	Low: <0.5ha/HH
Livestock Ownership (TLU)	Moderate: 5 TLUs	High: 15 TLUs
Financial Service	Low to moderate	Low
Mobile Money	Moderate	Low to Moderate
Literacy	Moderate	Low
Poverty Index (national= 27.6)	Varies widely	Often High

Two livelihoods, Two insurance products, One conflict

- The study found out that
 - frequent incidents of weather induced shock in pastoral areas
 - seasonal movement of livestock/pastoralists- northern to northcentral
 - strong correlation between drought and incidents of conflict (farmerherder) in northcentral parts
 - It's feasible to develop an insurance producthat can contribute to reducing the farmer-herder conflict strategies.
- Therefore, proposed solutions:
 - 1. Insurance for farmers protection against animal encroachment
 - 2. Insurance for pastoralists—protection against drought

Proposed Insurance Product **P**: astoral/Livestock Encroachment Insurance Policy

Coverage

- Physical damage to crops encroachment
- Damage to farming infrastructure (e.g., fencing, irrigation systems).
- Harm to household properties within the farm perimeter during livestock migration/ encroachment

Basis of Indemnity of Damaged Crop Assets

- Losses quantification primary agricultures insurance policy document.
- Evaluation yield loss against historical and regional yield data.
- Market value of crops partial and total loss

Exclusions

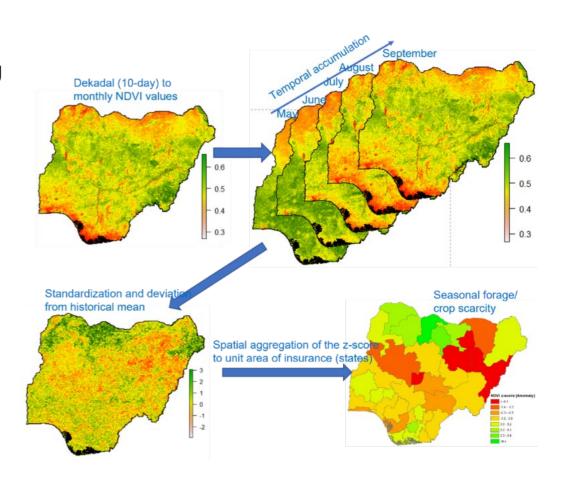
- a) Damage- insured's own livestock or smaller nonmigratory livestock groups.
- Neglector failure to adopt known preventive measures.
- Crop failure due tφests, climate,fire, etc.
- Lossespost the established harvesting deadline.
- Crops alongivestock migratory routes and grazing lands

Proposed Insurance Product 2: IndeBased Livestock Insurance (Livestock herders)

- Peril Forage scarcity due to robught
- Insured Animals
 — Cattle, goat, and sheep changed to TLU

Calculation process:

- Spatial aggregation Pixel to the lowest level of administrative boundaries
- Temporal aggregation Daily/Weekly/Monthly to seasonal
- Index computation Normalization through Z-Score
- Threshold triggers Percentile ranking (trigger vs. exit)
- Computing payout rates Based on historical payouts
- TSI/Maximum payouts etc.



Index Based Livestock Insurance solution for herder/farmer conflict for Nigeria.

Product Solution

With two components to address needs of either side of conflict

- a. IndexBasedLivestockInsurance(Livestock herders)
- b. Indemnity Animal Encroachmentcover (Cropfarmers)

Premium Funding

- a. Index Based Livestock Insurance direct premium paid by herders or associations
- b. Animal EncroachmentCover: Insurer portfolio cover sold as a rider on treaty/facultative.

ClaimsSettlement:

- a. Basedon IBLIIndexverified by a calculating agent
- b. IBLI trigger payment made to insurer. Leverage insurers claim management infrastructure and technology.





Enabling Factors for Successful Insurance Pilot and Scaling: Gaps

What Exists?	What's Missing?
✓ A Favorable Policy Environment	× Availability of Reliable Data
✓ Reinsurance Market Development	× Strong Public-Private Partnerships
	× Financial Literacy and Awareness
	 Affordability – farmers (better), pastoralists (low)
	 Insurance demand – high (if it reduces conflict)
	× Good Product Quality/Design
	× Efficient Distribution Channels
	× Technology
	× Continuous Research and Product Refinement
	× Scalable Pilot Programs
	× Bundling Insurance





Agency for Inclusive Innovation Development– (AIID- Africa)

Thank You