

The 2023 Landscape of microinsurance

Emerging trends, Fresh insights

24 October 2023

Thank you
for making it
happen!

294

BROKERS AND
INSURERS

32

PRIMARY RESEARCH
COLLABORATORS

24

LANDSCAPE
BPG
MEMBERS

18

EXPERTS INTERVIEWED

WITH THE SUPPORT OF



THE GOVERNMENT
OF THE GRAND DUCHY OF LUXEMBOURG

LUXEMBOURG
AID & DEVELOPMENT



Insurance &
Risk Finance
Facility



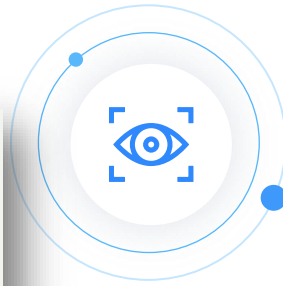
Swiss Re
Foundation



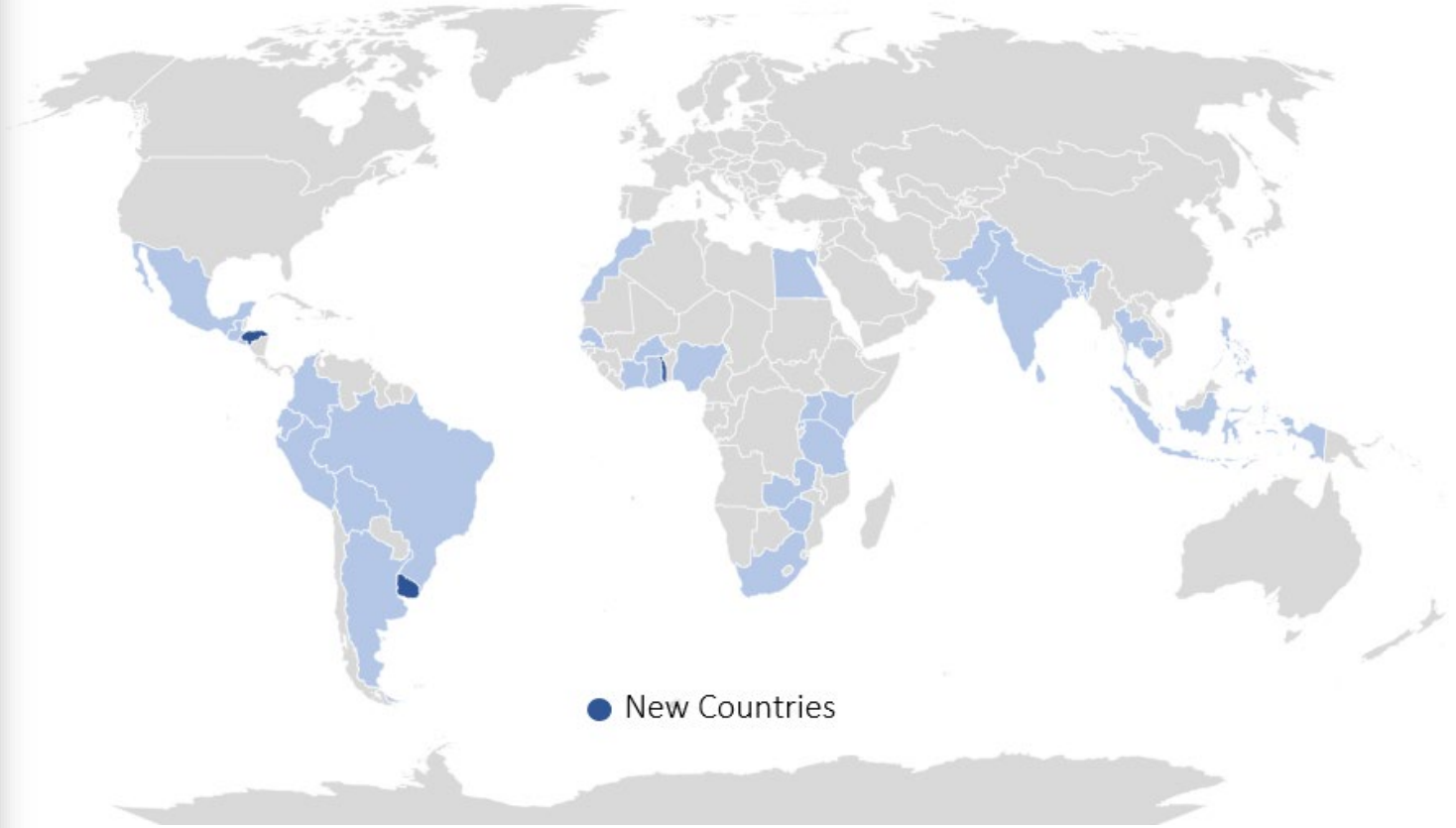
AON

- Tracking the evolution of microinsurance
- Microinsurance: Preliminary Findings
- Fresh insights per product line

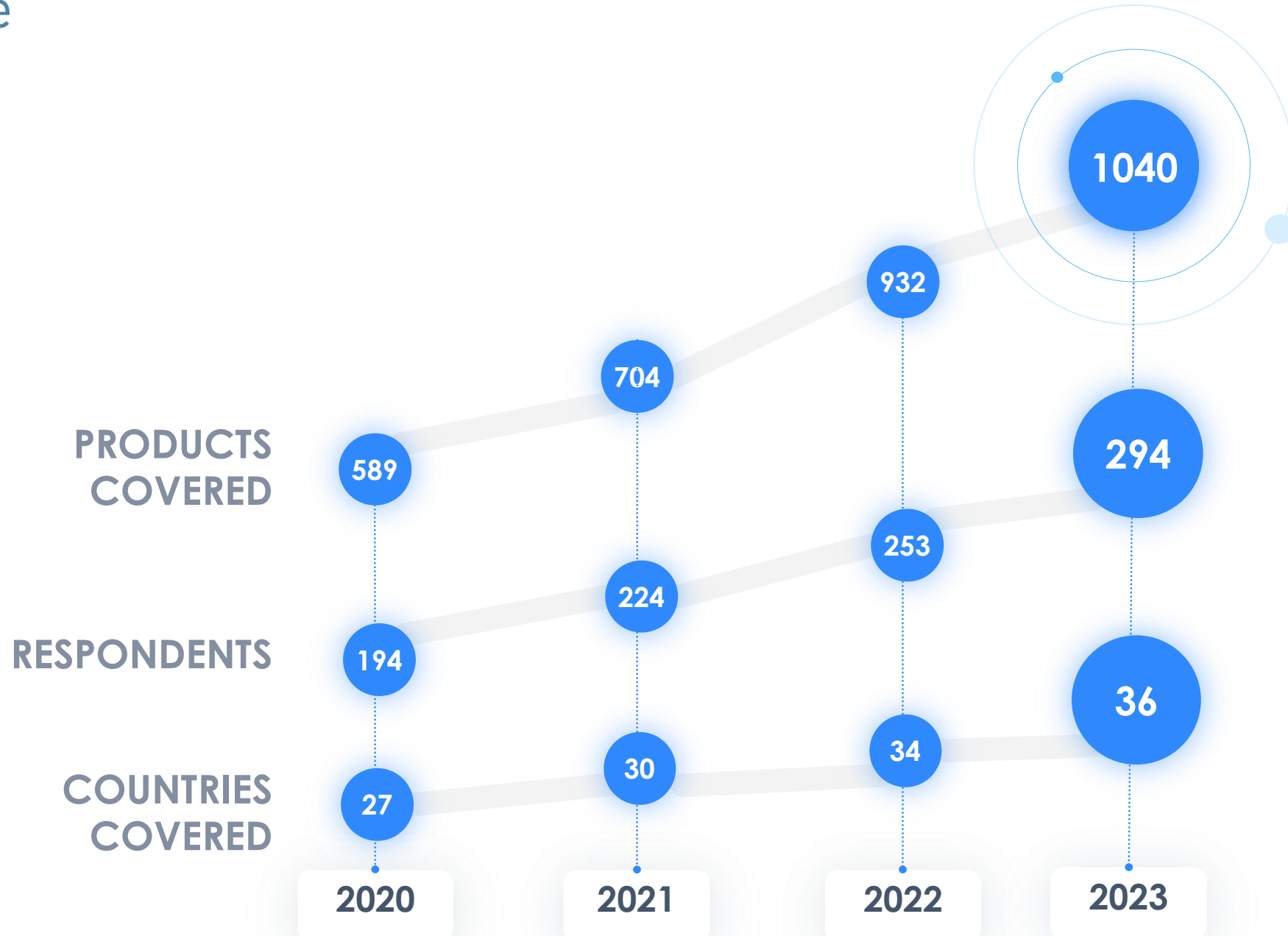
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GLOBAL REACH: COUNTRIES OF THE 2023 STUDY



Tracking the evolution of microinsurance....



micro insurance network

2.8 BILLION PEOPLE

require some type of microinsurance in the 36 studied countries

14%

people in Ghana are affected annually by flooding and droughts.

33 M

People was affected by flooding in Pakistan.



Morocco 2023

4 K

families in Argentina were affected by flooding.

2 M

Claims were paid in 2022, totaling 1.8 billion USD



SOCIAL RESPONSIBILITY



1 NO POVERTY

A white icon of a family consisting of two adults and three children, standing together.

2 ZERO HUNGER

A white icon of a bowl with three wavy lines above it representing steam or heat.

3 GOOD HEALTH AND WELL-BEING

A white icon of a heart rate monitor line with a heart symbol at the end.

5 GENDER EQUALITY

A white icon of a female symbol (a circle with a vertical line and a cross) with an equals sign inside the circle.

8 DECENT WORK AND ECONOMIC GROWTH

A white icon of a bar chart with three bars of increasing height and an upward-pointing arrow.

13 CLIMATE ACTION

A white icon of a globe of the Earth inside a stylized eye shape.

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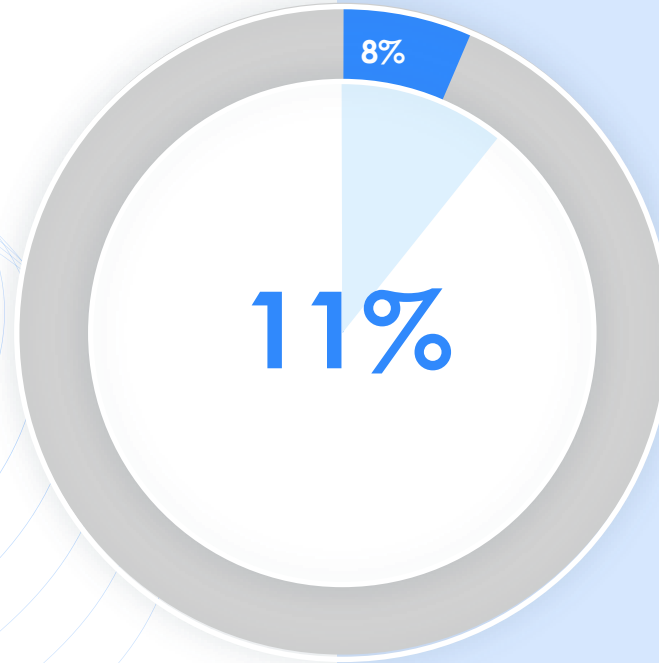
ACHIEVEMENTS & MILESTONES

Product by Launch Year



Learn how the industry is changing thousands of people's lives

- **More than 300m people in 2022**
- 223m people covered in 2021
- 207m people covered in 2020
- 102m people covered in 2019



140 microinsurance products reported data in the last 4 years

2019

People Covered

29 M

Gross Premiums

\$145 M

Median Average Premium
per Life

\$11

2020

People Covered

15 M

Gross Premiums

\$219 M

Median Average Premium
per Life

\$7

2021

People Covered

35 M

Gross Premiums

\$372 M

Median Average Premium
per Life

\$12

2022

People Covered

45 M

Gross Premiums

\$418 M

Median Average Premium
per Life

\$21

DISTRIBUTION CHANNELS



In terms of people covered, microfinance institutions remain as the most used distribution channel.



Although agents and brokers remain the most used channel based on the number of products, in 2022, microfinance institutions are gaining ground.



On average, a microinsurance product uses 1.9 distribution channels.



Aggregators' market relevance has surged, with usage increasing from 5% in 2020 to nearly one-third of products in 2022.

PAYMENT METHOD & DIGITAL PLATFORMS



PAYMENT METHOD

2021		2022
28%	Direct Debit	35%
28%	Cash	29%
10%	Credit/Loan	12%
12%	Mobile Money	11%
20%	Other	10%
3%	Free	3%

Cash is most widespread in Asia, where it is the primary payment channel for 45% of products.

In Africa, direct debit is the most used payment method (42% of cases).

Latin America and the Caribbean is the region where cash is least used (at 19% of products). The most common payment method is direct debit, and credit/loans.



Latin America and the Caribbean

- In Latin America and the Caribbean, “life” products are the most important ones, in terms of people covered and premiums. Claims ratios in the region have dropped in 2022.



Africa

- Since 2019, funeral insurance has gained significantly more prominence in Africa compared to other regions. In 2021, it emerged as the most prominent insurance product, extending its coverage to 16 million people, which accounts for over a third of all individuals insured in the region.

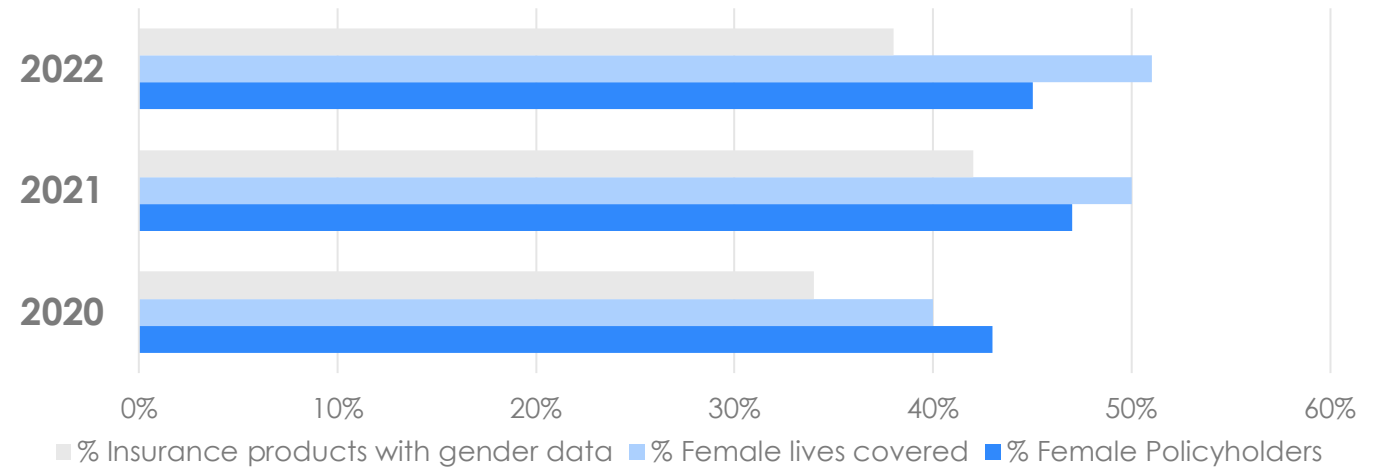


Asia and the Pacific

- Asia stands out as the region with the highest proportion of women covered by microinsurance and women policyholders, especially in the categories of Life, Credit Life, and Agricultural insurance.

CLAIMS RATIO & GENDER

GENDER



	2019	2020	2021	2022
Claims Ratio	21.51%	15.01%	21.80%	21.82%
# products that reported claims	381	582	641	628
Median Internal Turnaround Time			10 days	10 days (488)
Median Turnaround Time	7 days	10 days	19 days	15 days (470)



micro
insurance
network

Help us build the knowledge base around
microinsurance !

For more information on the Landscape
Study or if you are interested in helping us
in the next years,
[please connect with the Microinsurance
Network team.](#)

Thank you !

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