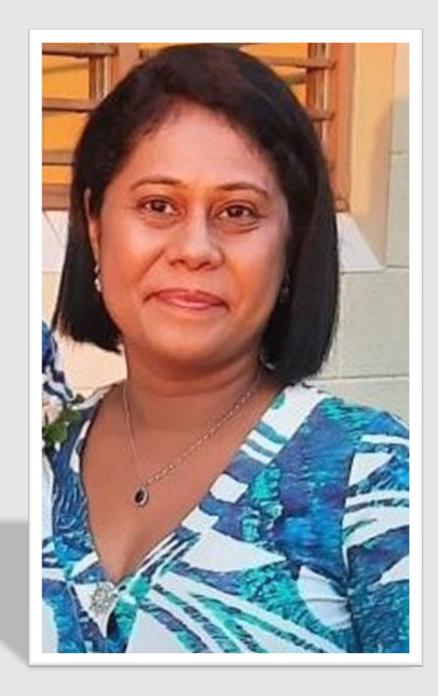
LOSANA ADISIGA PRIYANKA KUMAR **MANAGER & PARAMETRIC INSURANCE** PROJECT LEAD **CANE FARMERS' CO-OPERATIVE SAVINGS** & LOANS ASSOCIATION LIMITED (CCSLA) LAUTOKA, FIJI ISLANDS



### **BRIEF DESCRIPTION**



Registered on 22<sup>nd</sup> February 1968



Value-based basic financial services on a lower scale

#### CO-OP GRASSROOTS

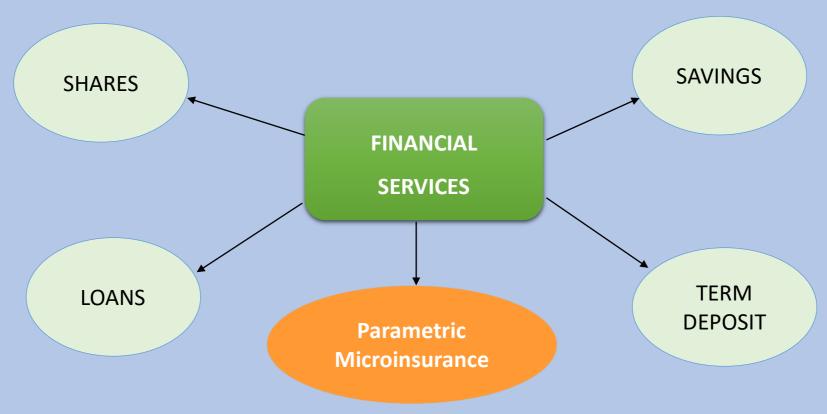
Grassroots community-based co-operative



Over 5,000 member shareholders and customers

## Financial Services

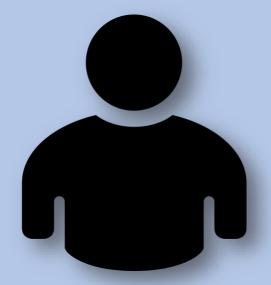
 A grassroots community-based co-operative that offers value-based basic financial services on a lower scale to approximately over 5,000 member shareholders and customers:



# 2 Types of Membership

Direct Member

Individual



Indirect Member

Society



# Membership Component of CCSLA:

### 1. Cane Farmers



# 2. Non Cane-farmers



Crop and vegetable farmer



**Market Vendors** 



**Fishers** 



Poultry & livestock farmer



**MSMEs** 



Ginger



Kava

From the daily interaction with your cooperative members, which barriers and risks can you identify especially for **women farmers/ in the agricultural sector** to access and use insurance services in rural areas?

- 1.Misconstrued Opinions (by Spouses, Partners, Families) of Women's Capabilities
- 2. Restrictions on Independent Decision-making for Women
- 3.Lack of Knowledge & Awareness for Such Financial Services
  - & Options
- **4.Financial Constraints**

Do you remember an example from one of your female cooperative members, the challenge she was facing in accessing and using climate risk insurance and why?

#### **Examples:**

- From There was this lady who told us after an awareness session in 2021; "I really want to sign up, but I'm scared. Can I go home, ask my husband and if he says yes, then I'll contact you to sign up".
- Another woman, who's a widow with 3 children. She was quite emotional when we approached her to sign-up, this was something that she had always thought about but it wasn't available in Fiji. She was quite excited and did not hesitate to sign-up, and even promoted the product in her settlement to her fellow villagers.

# THANK YOU