

8TH Eastern & Southern Africa Regional Conference on Inclusive Insurance

SESSION 2: HOW TO DEVELOP INCLUSIVE INSURANCE MARKETS

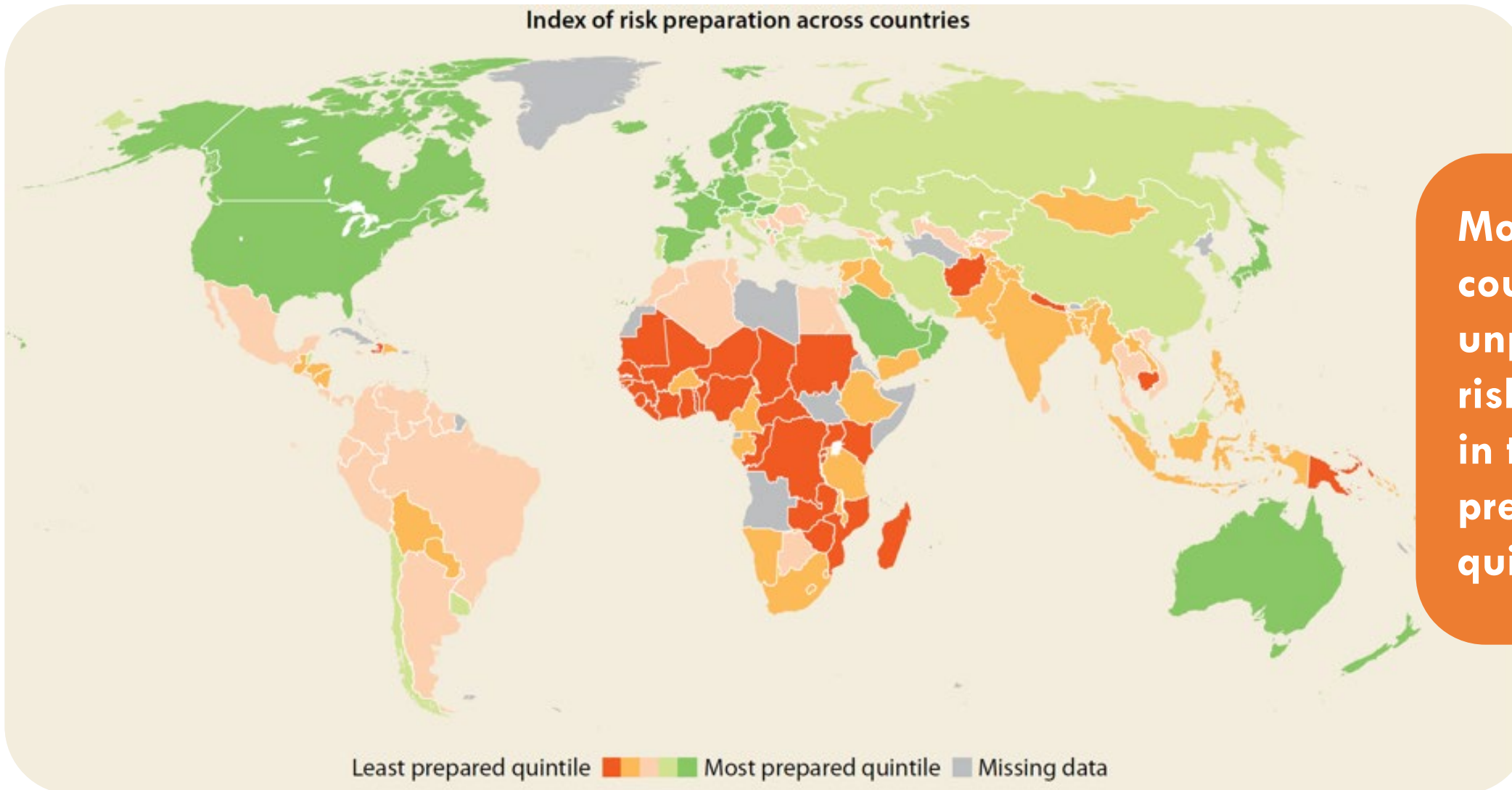
Setting the scene



**Insurance markets do not
naturally grow and become
inclusive!**



Why invest in insurance market development?



Most of African countries are unprepared for risks; they are in the least prepared quintile

Source: *Risk and Opportunity: Managing risk for development* (World Bank, 2014)

Why invest in insurance market development?



Most of African countries have either low or very low insurance penetration

Session themes

National strategy/
Country roadmaps

01

Supply strengthening/
Capacity building

02

Demand stimulation &
consumer education

03

Private Public
Partnerships

04

Stakeholder
engagement

05

Regulating for innovation
and inclusivity

06

Role of associations

07

Innovation facilities for
scale and viability

08



Speakers



Jean Bosco Iyacu, CEO,
Access to Finance
Rwanda, Rwanda



**Dr. Tarek Seif, Secretary
General, Insurance
Federation of Egypt, Egypt**



Pedro Pinheiro,
Coordinator, Insurance
Development Forum's
(IDF) working group on
inclusive insurance,
Microinsurance Network,
Luxembourg



Mary Nkoimu
Senior Manager ,
Prudential Supervision,
IRA (Kenya)