



The 2023 Eastern and Southern Africa Regional Conference on Inclusive Insurance

Dr. Tarek Seif FCII , CDIF (CIMA)

Secretary General

Insurance Federation of Egypt (IFE)

Welcome and good morning Bonjour et bienvenue Jumbo

Figures to be counted (Insurance gap = USD 2.8 =100%)



EMEA: Europe, Middle East and Africa. (The benchmark)

Macroeconomic strategy – Financial inclusion

National strategy



SDS objective: "Competitive and Diversified Economy" Alleviating poverty, inclusive and sustainable economic growth, reduced inequalities, gender equality and women's economic empowerment



- **1.The Financial Regulatory Authority (FRA) (2022-206) strategy:** enhancing the use of financial technology and accelerating digital transformation, achieving financial inclusion and deepening levels of sustainability (= FI related objectives)
- 2. New Unified Insurance law (to be rectified by the parliament shortly) which provides a separate composite (life and non-life license for MI companies)+ Decree to authorize using mobile networks and electronic stores to distribute MI
- 3.3 investors are waiting the new law to enter the MI market (so far)
- Central Bank of Egypt (CBE): The FI Strategy (2022 2025)
- Egypt Post: inclusivity, affordability, and digital empowerment objectives .
- 25 million saving accounts (4.8 million accounts are held by women) and 4300 post offices & Yalla App in addition to a joint venture with AXA Egypt.

IFE initiatives

1.Establishing 3 specialized committees (out of 21) : Microinsurance, Agriculture insurance and Sustainable insurance.

2.Renaming and revamping the IT committee to be "Digital Transformation committee" in order to support Digitalization and InsurTech.

3.Developing products , guidelines, business models and platforms through the technical committees

4. Elevating financial literacy: Insurance awareness committee , IFE Marathon , awareness campaigns.

IFE initiatives

- 5) Building the capacity of insurance employees and policy-makers in financial inclusion: Translating MiN landscape into Arabic, IFE annual conference on Microinsurance , IFE Sharm Rendezvous , virtual workshops and focus groups & IIE programmes.
- 6) Encouraging entrepreneurship and partnership (e.g. Protocols with Microinsurance Network , Egypt post , Ahl Masr foundation &The Federation of Egyptian Industries [FEI])
- Developing a synergetic approach among insurance and other financial activates (banking – non-banking and postal services) to support financial inclusion.
- 8) Enabling the ecosystem to achieve sustainable growth in the financial sector.

Thanks a lot

Merci beaucoup

Asante sana