

MOBILE HEALTH INSURANCE:

THE PATHWAY TO UNIVERSAL HEALTH COVERAGE

Ghana's Population

33.80M

VS

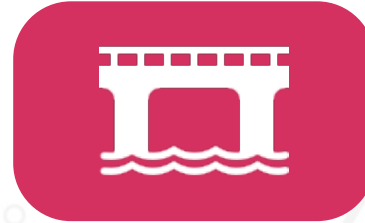
Mobile Penetration

43.88M

130%

Mobile Penetration

How We Are



Bridging The Gap

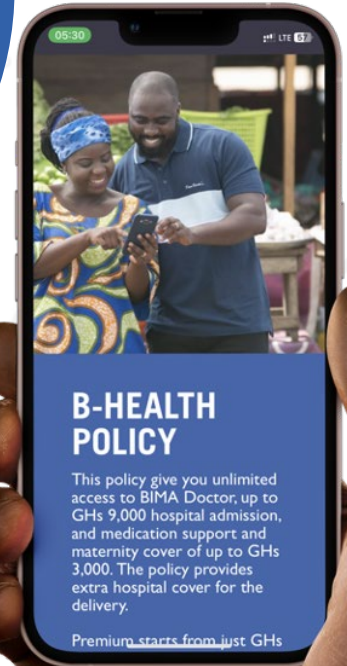


**UNIVERSAL HEALTH
COVERAGE**

Mobile Technology + Health Insurance + TeleConsultation

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KEY TO UNIVERSAL HEALTH COVERAGE



www.bima.com.gh

Telemedicine Complementarity: Enabler for Quality UHC

- Subscription Based Service Vrs PAYG
- Family+ Cover Subscription Policy
- Easy and Convenient Customer Journey: Text, IVR
- Proactive Health & Wellness Engagements
- 24/7 Access to Doctor: Consultation + Health Education
- Quality Improvement Review by CMO Quality Team
- CX Quality Survey on Doctor Consultations
- Automatic Follow-Up Doctor Review Post-Consultation
- Seamless Offline Service Partnerships @ Discounted Pricing
- Medication Support Benefit Payout
- Access to Personal Health Data and Consultation History
- Undifferentiated Access to Specialist Care
- Seamless Chronic Condition Management
- IPD Hospital Cash Payout

Acacia
Health Insurance
A member of the Enterprise Group

You can now enjoy **24/7**
unlimited Doctor Service
from a simple phone call*

An Acacia Health Insurance and BIMA Ghana Partnership
*Terms and Conditions apply.



Onboarding Video

