



Together with **MTN.**

Digital Insurance Workshop

Legally privileged and confidential



Leveraging joint assets



<https://www.ayo4u.com/zm/>

Customer data

Digital platform

Market knowledge

Mobile Money

Distribution

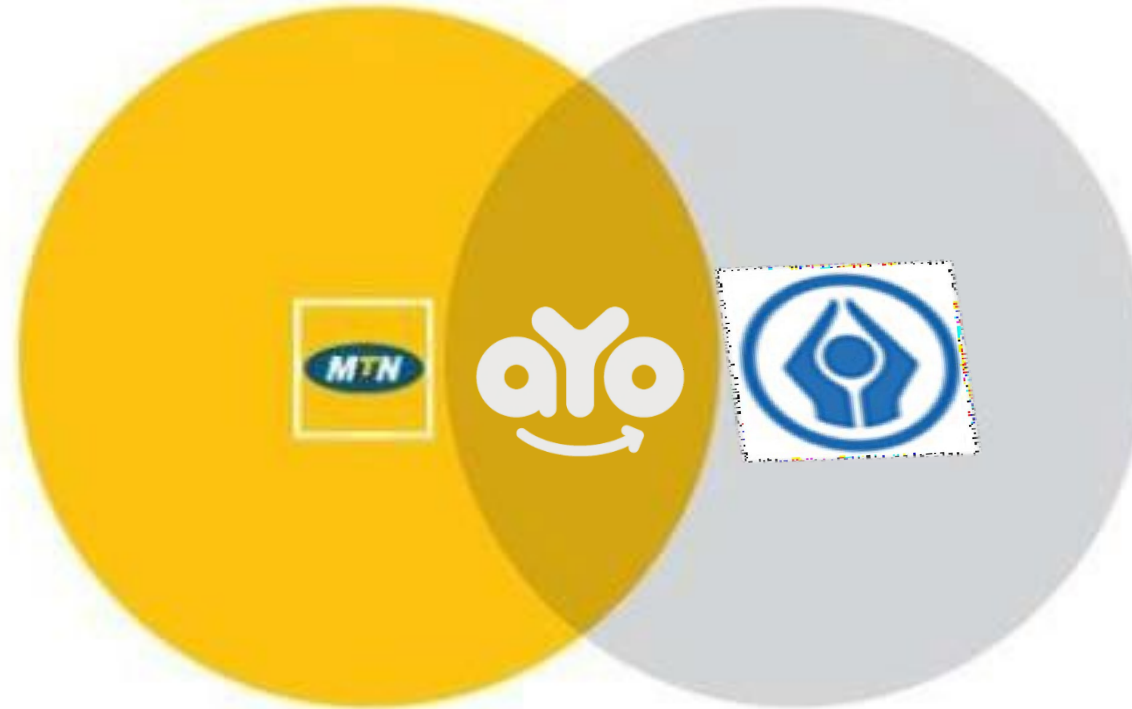
Licenses

Regulatory compliance

Innovative products

Expertise

Health/Insurance systems



Customers

Premium Collection

Partnership

Revenue / Profit Share

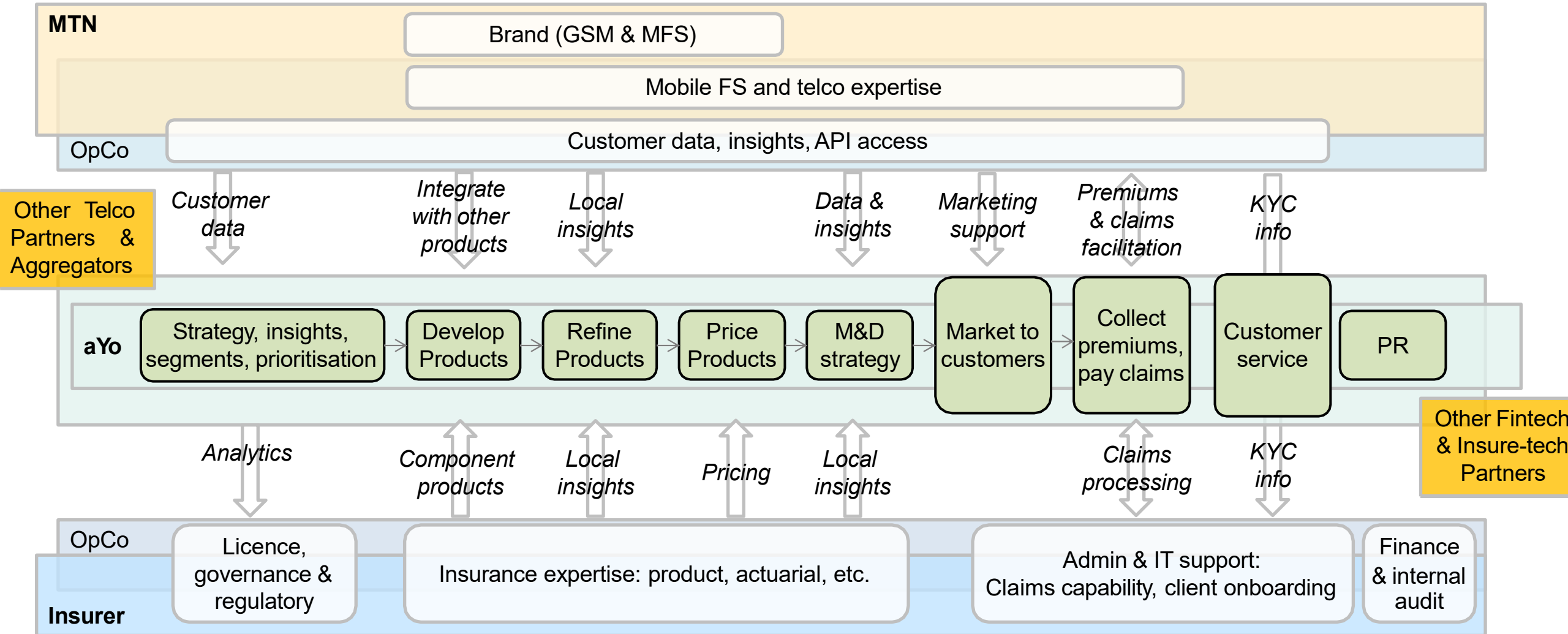
Products

Financial Wellness





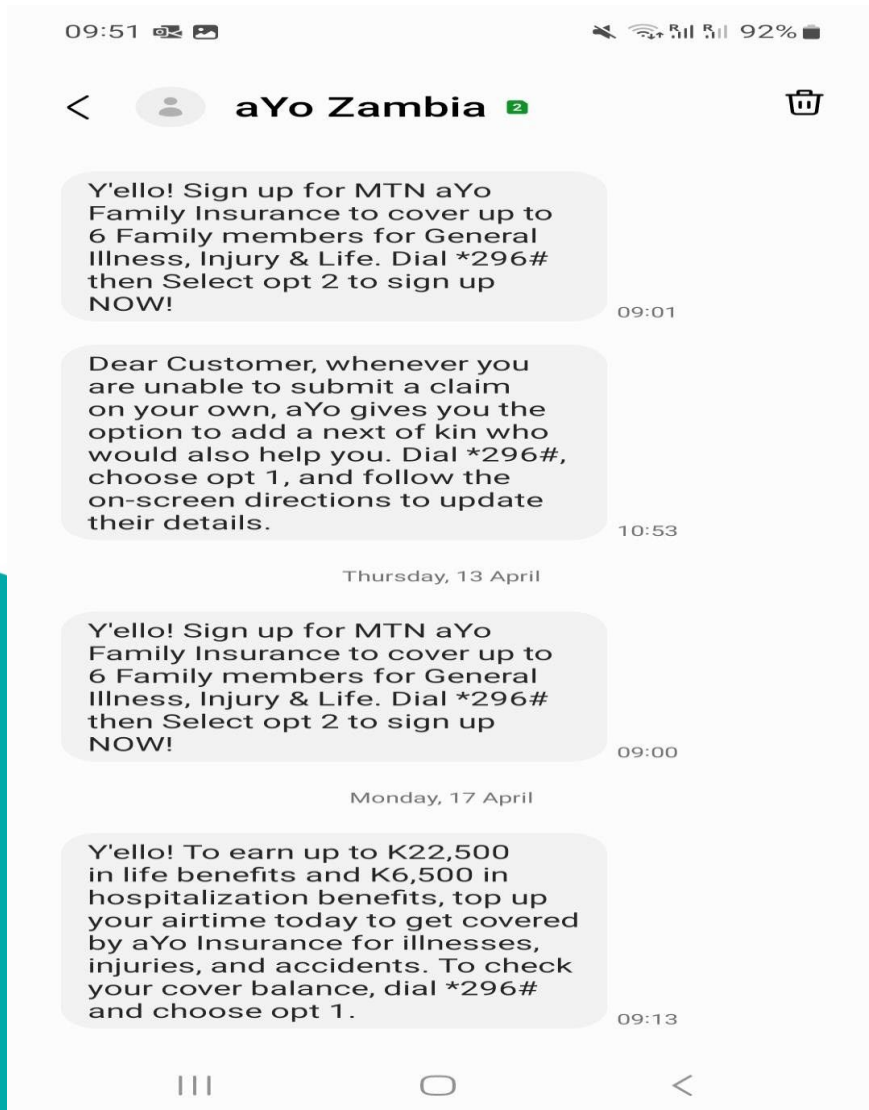
Cross Pollination



Using Accepted Digital Services to Win Hearts & Minds



Engagement that Tangibilizes Insurance....cont'd



Digitization for CVP & Business Efficiency



Thank you !!!



Because you care.

Legally privileged and confidential