

Impact Insurance Academy 2023 – Programme

Time	Monday 20/11/23	Tuesday 21/11/23	Wednesday 22/11/23	Thursday 23/11/23	Friday 24/11/23
	PLENARIES				
9:00 – 10:30	<p>Opening What is Impact Insurance? Craig Churchill (<i>ILO's Impact Insurance Facility</i>)</p> <p>Icebreaker Margarita Lalayan (<i>ITC ILO</i>)</p>	<p>Leveraging technology for inclusive insurance Lisa Morgan (<i>ILO's Impact Insurance Facility</i>), Naserian Mpeeyia (<i>Inclusivity Solutions</i>), Siani Malama (<i>Democrance</i>)</p>	<p>Making public-private partnerships work in insurance Pranav Prashad (<i>ILO's Impact Insurance Facility</i>), Muhammad Nadeem Khanzada (<i>State Bank of Pakistan</i>), Dr Phanice Ajore (<i>County Government of Kisumu</i>)</p>	<p>The women's market: A new opportunity for insurers Lisa Morgan (<i>ILO's Impact Insurance Facility</i>), Fatou Giwa (<i>World Bank</i>), Irene Mutonyi (<i>APA</i>), Thushari Perera (<i>AIA Sri Lanka</i>), Chathuri Munaweera (<i>AIA Sri Lanka</i>)</p>	<p>Impact insurance for climate change adaptation Pranav Prashad (<i>ILO's Impact Insurance Facility</i>), Amitoj Singh (<i>Pula Advisors</i>), Massimo Giovanola (<i>IFAD</i>)</p>
10:30 – 11:00	Coffee break				
	MORNING ELECTIVES				
11:00 – 13:00	<p>Double bottom line: Achieving social and commercial objectives Craig Churchill (<i>ILO's Impact Insurance Facility</i>), Ibtissam Benibrahim (<i>AXA</i>), Saurabh Sharma (<i>Britam</i>)</p>	<p>EN Complementary health insurance and services Lisa Morgan (<i>ILO's Impact Insurance Facility</i>)</p> <p>EN Insurance for MSMEs Alice Merry (<i>Three Fin Consulting</i>)</p> <p>EN Market research and human-centred design: Translating customer insights into improved results Marieme Ba (<i>Cabinet Africain de Solutions d'Assurances Inclusives</i>), Clémence Tatin-Jaleran (<i>Independent Inclusive and Agriculture Insurance Consultant</i>)</p>			<p>Bringing it all together Margarita Lalayan (<i>ITC ILO</i>)</p> <p>Closing ceremony Craig Churchill (<i>ILO's Impact Insurance Facility</i>)</p>
13:00 – 14:30	Lunch break				
	AFTERNOON ELECTIVES				
14:30 – 17:00	<p>EN Introduction to agriculture insurance Pranav Prashad (<i>ILO's Impact Insurance Facility</i>)</p> <p>EN Accessing new markets through alternative distribution channels Craig Churchill (<i>ILO's Impact Insurance Facility</i>), Naserian Mpeeyia (<i>Inclusivity Solutions</i>)</p> <p>EN Performance monitoring: Tracking social and financial KPIs Clémence Tatin-Jaleran (<i>Independent Inclusive and Agriculture Insurance Consultant</i>)</p>				
17:30 – 18:30			<p>Pricing insurance without data Lisa Morgan (<i>ILO's Impact Insurance Facility</i>)</p>	<p>Peer coaching session Margarita Lalayan (<i>ITC ILO</i>)</p>	
18:00 – 19:00	Welcome cocktail				
19:30 – 23:00	Group dinner				