

Our Product Strategy for Inclusive Insurance



MSME INSURANCE

Group health, funeral and business insurance for small businesses and corporates

Distributed through a mix of traditional and alternate channels



EMBEDDED INSURANCE

Bite-sized digital insurance for telecom, e-mobility and e-commerce

Distributed through digital partners and in-house platforms

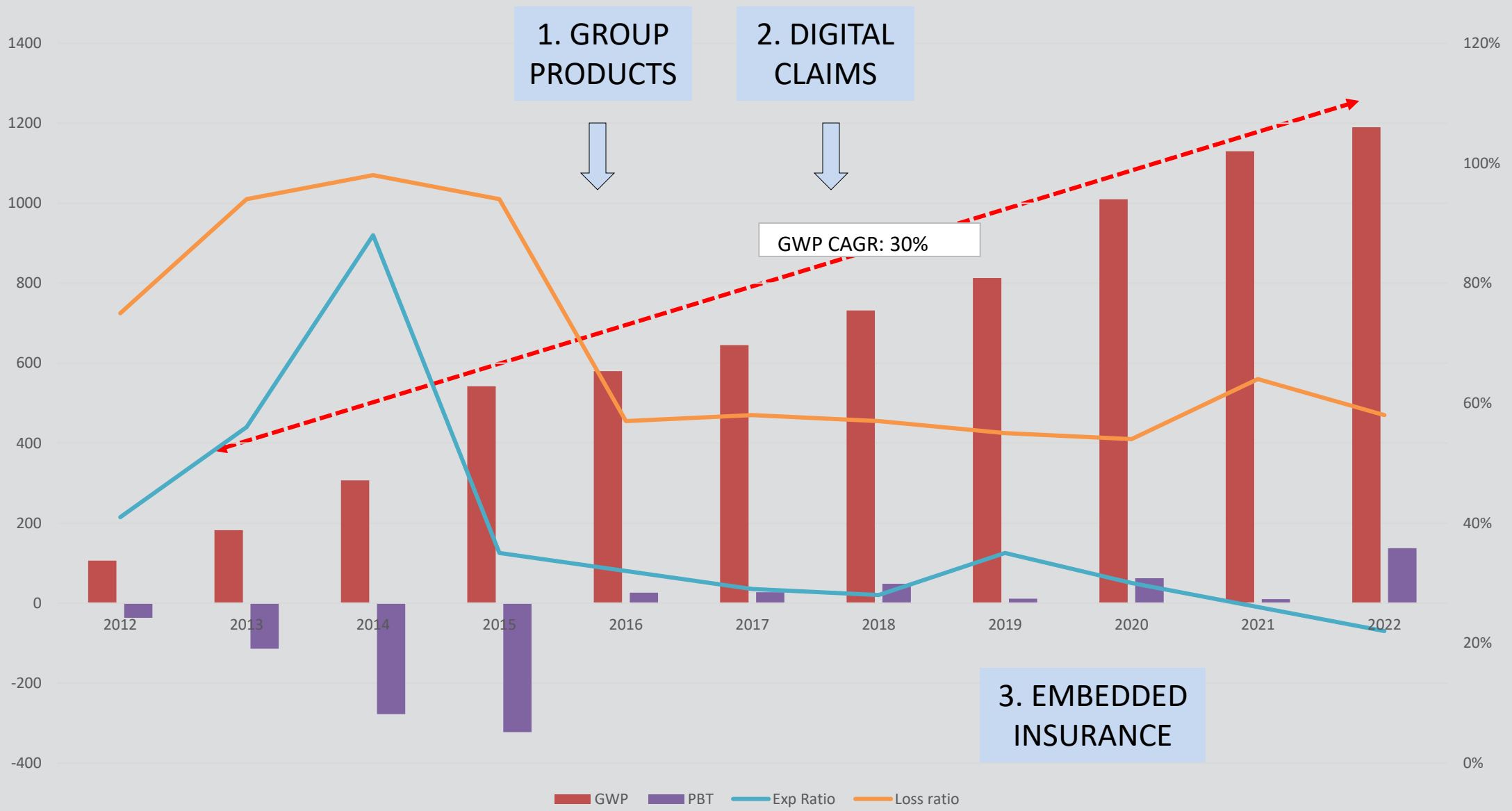


CLIMATE INSURANCE

Parametric insurance to protect against effects of adverse weather events

Next frontier products distributed through NGOs and government

Inclusive Insurance Financials over time: proving the business case



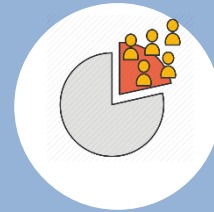
KEY LESSONS SO FAR

Long Term View



Insurance is a long term business, such a view can help learning from failure

Organization structure



Independent & Autonomous structure can bring focus & ownership of value chain

Client Centricity



Client centricity in the value chain from product design to client education to claims