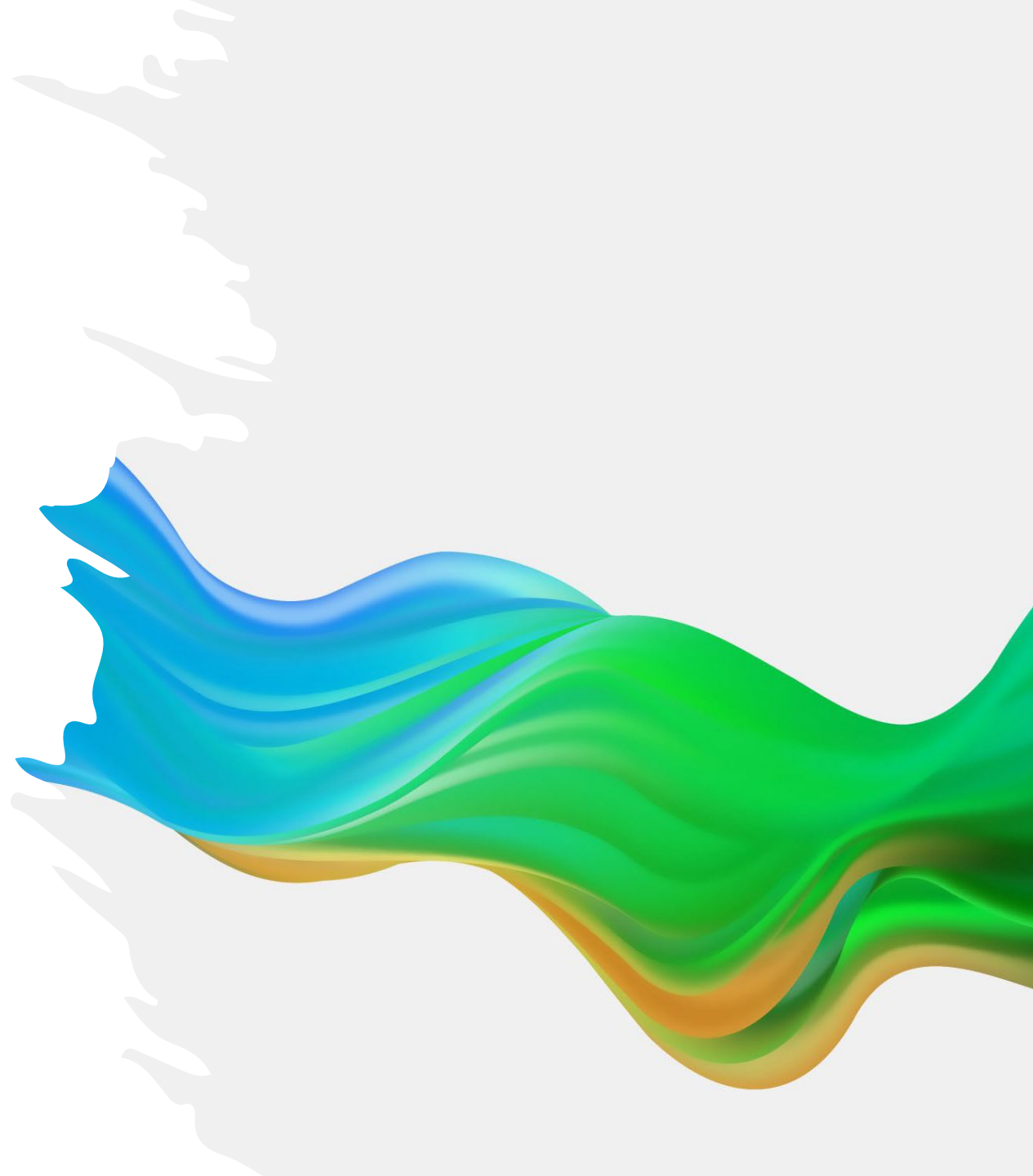


The business case for mutual microinsurance: Philippines

MiMAP (RIMANSI), ICII 2024, Nepal



MiMAP (RIMANSI)

Non-profit Association of 20 Microinsurance Mutual Benefit Associations (Mi-MBAs)

Network support: Mi-MBA incubation; training & performance management support; product & market development; pooled services; policy advocacy

Mi-MBA Members: 8.97m Insured: 29.23m

Mi-MBAs capture 51% of the microinsurance market in PH; insures 26% of the PH population

Daily HHs impacted: 278 Daily benefits provided: Php 8.13m (USD 145k)

The Mutual Advantage in the Philippines

LEGAL STRUCTURE: government-regulated; non-profit; tax-exempt

GOVERNANCE: member-participation in ownership and authority; customer in the Board room

MANAGEMENT: association manage their own funds thru a lean professional management staff

MEMBER ENGAGEMENT: volunteer member representatives for education and claims

OPERATIONS:

- MFI & co-op channels: better ability to get around barriers to entry
- Simple, accessible, affordable: simplified policy and claims requirements; bring services in the village; level contributions and benefits; mostly weekly contributions

MEMBER PROFILE: 90% entrepreneurial women from low-income households

Insurance Innovation Challenge Project

Replication of the mutual microinsurance model in Southern Philippines: Mi-MBA operating and information technology systems



Efficient servicing: customized operating policies and procedures; fast track member-enrollment; quick claims settlement; timely financial and regulatory reporting

Target: at least 10,000 members, to insure 30,000 lives of enterprising low-income and poor families

Make possible roll out of a family life microinsurance plan:

- Contribution: Php 30 (USD 0.53)/week
- Max Benefit: Php 100,000 (USD1,754) death, disability
- Living benefit: refund of 50% of all contributions
- Claims settlement: 1-3-5 days
- Start-up Guaranty Fund: Php 5million