

## Pre-Conference on Scientific Evaluation Methodology

### When

This pre-conference will be held immediately prior to 8th International Microinsurance Conference in Dar es Salaam, November 6-8, 2012. The pre-conference will run from 9am through 1pm on November 6. The conference itself then starts at 2pm.

### What

The fields of behavioral economics and experimental economics have seen dramatic changes over the past several years with increasing interest from within academe and the professional community. The purpose of this session will be to review the recent advances in experimental methodologies for evaluating behavior, behavioral aspects of insurance and risk management, and the applications of actuarial science to insurance product design.

### Who

We encourage two types of participants. First, professors, post-docs and PhD students attending the conference, particularly those that have not had concentrations in behavioral and experimental methods, risk management and insurance, or actuarial methods. Second, research professionals conducting field research attempting to characterize the impact and value of microinsurance. This session is by invitation only. Interested participants should submit a brief introduction and letter of interest to Professor Glenn Harrison, Director, Center for the Economic Analysis of Risk, Georgia State University, using this e-mail address: [cear@gsu.edu](mailto:cear@gsu.edu).

The primary instructors for the pre-conference will be Professors [Elisabet Rutström](#) (GSU), [Jimmy Martínez-Correa](#) (Copenhagen Business School), and [Daniel Clarke](#) (Oxford).

### Specific Topics

- 9.00 – 10.15: Experimental Methods and Behavioral Economics (Rutström)
- Break
- 10.30 – 11.45: Behavioral Risk Management and Insurance (Martínez-Correa)
- Break
- 12.00 – 1: Actuarial Science, Economics and the Design of Index Insurance Products (Clarke)