

Summary

Microinsurance Conference 2008

5–7 November 2008,
Centro De Convenciones y Exposiciones
Cartagena, Colombia



Plenary 4 – Technology

Eric Gerelle, Michiel Berende, IBEX Project Services, Consultant,
Switzerland

The use of technology in microinsurance: Presentation of a technology stocktaking study and roundtable discussion on experiences in technology

This session will be splitted in 3 different parts of 30 mns each:

1- THE USE OF MICROINSURANCE TECHNOLOGIES: PRESENTATION OF THE SCOPING STUDY

During the proposed session the following topics will be commented:

- Introduction & Background of the study
- Study objectives
- Study Methodology
- Project team
- Project applicants
- Surveys & Questionnaires
- Analyses
- Case studies

2- FINDINGS OF THE STUDY:

This proposed session provides an overview of key findings, implications and conclusions of the scoping study on the use of microinsurance technologies. Commented will be:

- The results of the survey
- Specifics of the taxonomy
- Conclusions

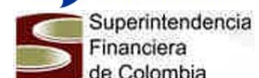
One or 2 technologies of interest, depending on final study results, will be highlighted during this session

3- ROUNDTABLE DISCUSSION ON EXPERIENCES IN TECHNOLOGIES:

Purpose of the proposed round table discussion:

This round table discussion is expected to begin a constructive dialogue among practitioners, experts and others, and to provide insight and guidelines for handling technology. People who participated in the study and are present at the conference will be invited to join. Attendees will be encouraged to supply the panel with general commentary and suggestions. (The panel will be Eric Gerelle, Michiel Berende and one or two other experts).

Supported by:



Issues to be addressed:

- Taxonomy
- Catalogue
- Examples & case studies
- Various techniques
- Other

Annexure:

BACKGROUND INFORMATION SCOPING STUDY

The scope of the study was to provide support to the CGAP Working Group on Microinsurance (WGMI) by compiling an inventory of information technologies that are or could be applicable to microinsurance.

SEE THE WEBSITE: <http://www.ibex.ch/TM/index.html>

Objectives of the Study

The objectives of the study were to catalogue and illustrate all kinds of technologies used or potentially useable in the area of microinsurance. This study invited and still invites individuals and institutions to share their experiences and knowledge on information technology.

OUTPUTS

- 1) A taxonomy to catalogue technologies.
- 2) An online taxonomy to catalogue technologies highlighting the chain of technologies used in the microinsurance processes from the software back end to the front end devices via the network/channel used.
- 3) Illustration of technologies with examples & case studies.
- 4) Proposed and tested an analytical frame for assessing the technologies listed in point 2 above.
- 5) A Collection of background literature on IT systems applicable to microinsurance, and a list with contact info of technology providers as well as actual users of the technologies.
- 6) Dissemination of the results of the study through the Microinsurance Technology sub-Group of the CGAP WG on microinsurance and possibly at the Microinsurance Conference in Cartagena 2008.

Key messages:

Presentation of First scoping study on the use of technologies in microinsurance. Roundtable discussion on experiences in technology

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