

Insurance Education Working Group

Mission/Vision

To support the microinsurance community by identifying and promoting best practice in insurance education, in order to increase the risk management / insurance capabilities of low income clients.

3 Year Work Plan

I) Identify and document best practices.

- Conduct case studies of existing initiatives.
- Develop impact framework for IE (with Impact WG)
- Conduct evaluations of existing tools and initiatives.

II) Provide guidance on insurance education. In other words, when does it make sense to use what tools, and how best to use these?

- Resource centre (virtual library)
- Develop practical guides for different stakeholders in the microinsurance community.
- Develop new tools/templates where necessary

III) Play a role as a global advocate for insurance education

- Promote a common definition of insurance education
- Promote findings and reports in global fora
- Engage in a dialogue with policymakers on the link between insurance education and consumer protection (together with the RSP WG)

2010 Outcomes

- Landscape study
- Case studies
 - SAIA, South Africa
 - Care India
- Briefing document Consumer Education

Join the Group!

Contact:

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