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Press release

Enter the go!clean contest and win yourself some greenbacks! This invitation to participate in the "go!clean" schools competition was taken at face value by the prize-winning pupils present at today's awards ceremony. Among the fresh and successful business ideas were designer watches made of recycled material, sophisticated and highly accurate data loggers for measuring temperature and Stellar-Solar-AG, a company selling power collected on the school's rooftops to the local municipal works.

Essen, 1 June 2007. Michael Müller, Parliamentary State Secretary at the Federal Ministry for the Environment, in conjunction with the Munich Re Foundation and Zeitbild Foundation, honoured the six winning teams of the go!clean youth contest and presented the grand prize to the overall winner. There was a total of €3,500 in prize money.

The aim of the **go!clean initiative** launched by the **Munich Re and Zeitbild foundations** was to promote the most climate-friendly and sustainable business ideas by pupils' companies. Approximately 70 such companies, most of them from North Rhine-Westphalia, submitted comprehensive and original best practice examples to the contest. The grand prize went to "Die blauen Engel", a pupils' company at the North Rhine-Westphalian secondary school Nelly-Sachs-Gymnasium actively engaged in preserving the school's and region's environment.

"I am pleased that the pupils have understood there are very profitable business opportunities to be seized in environmental protection. It is important to anchor the concept of ecological and economic responsibility early on. After all, this was the aim of the go!clean schools competition", said **Thomas Loster, Chairman of the Munich Re Foundation**.

Workshops on pupils' companies and environmental protection were held in parallel to the awards ceremony.

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